

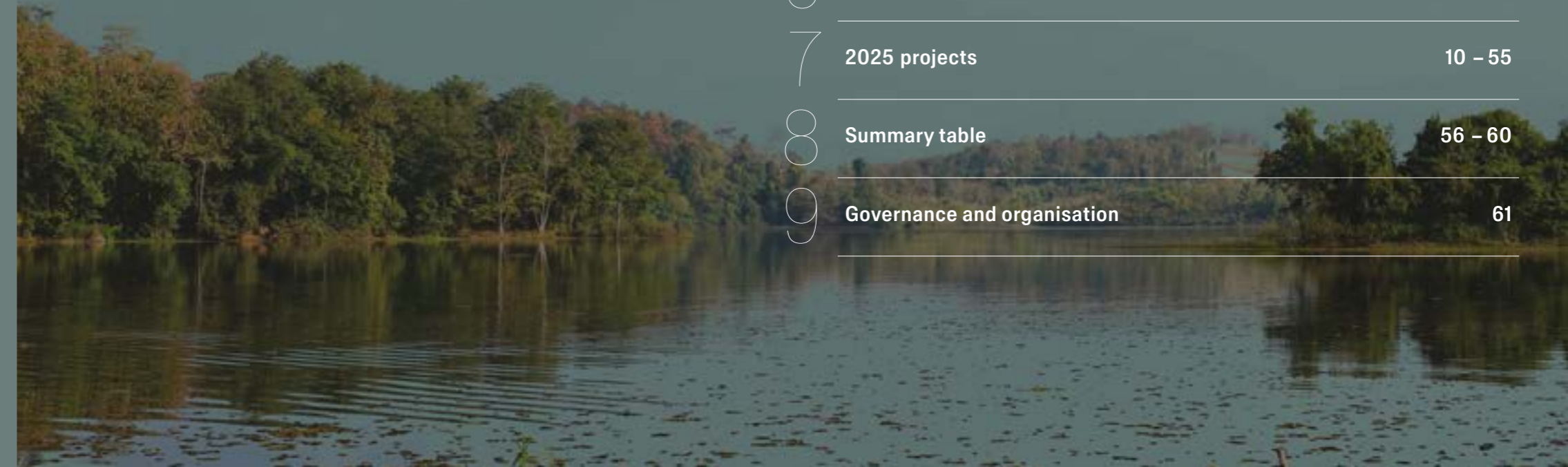
FOUNDATION  
AUDEMARS PIGUET  
FOR TREES

# ANNUAL REPORT 2025

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**MULTI-COUNTRY**  
**IUCN French Committee**  
Conservation, awareness raising  
and organisational development



# MESSAGE FROM THE CHAIRWOMAN AND THE DIRECTOR

In 2025, the Audemars Piguet Foundation for Trees remained firmly committed to preserving and restoring forests, at a time when these ecosystems were facing unprecedented pressure. Among the main challenges encountered during the year, one stood out in particular: the increase in the number and intensity of wildfires all over the world.

2024 was the hottest year ever recorded, exceeding the threshold of +1.5°C established by the Paris Agreement. In this context, for the first time wildfires reached dramatic proportions and became the main cause of forest loss in the world, ahead of agriculture. Projections also show that extreme fires could increase by 50% by the end of the century.

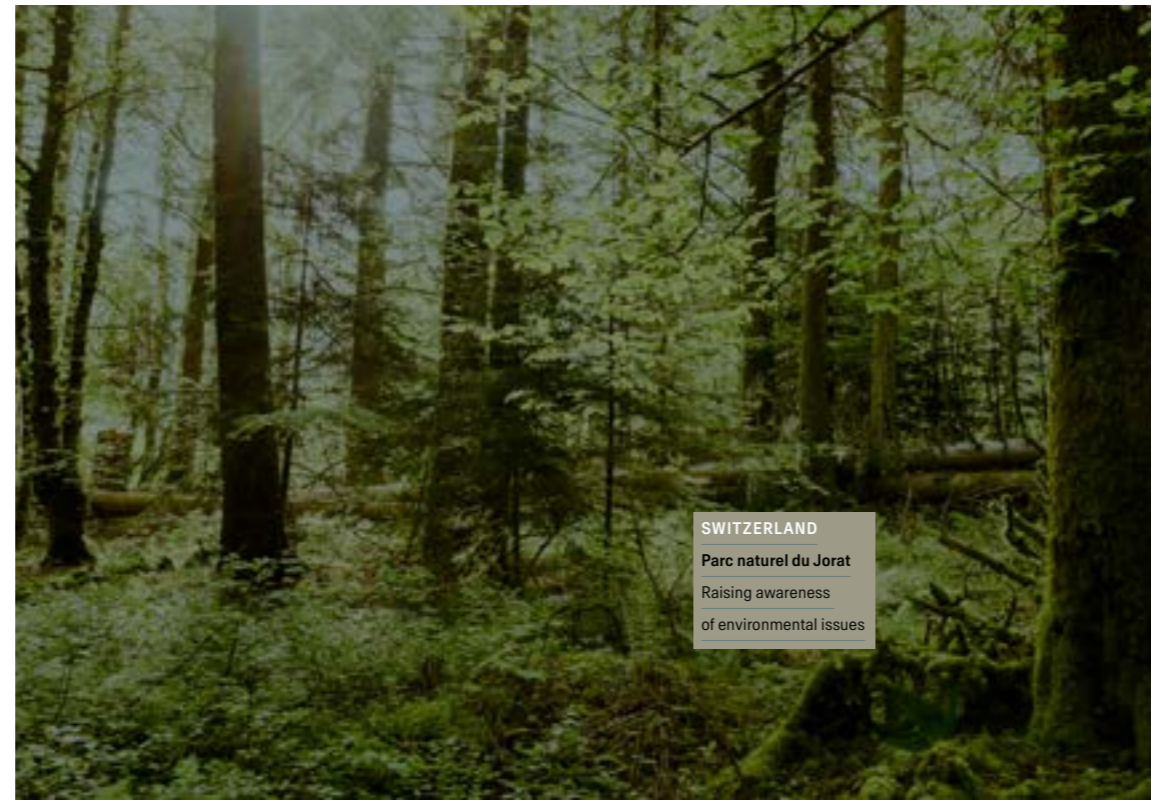
In light of this reality, in 2025, we chose to further develop our strategic work on wildfires, which is now one of our core priorities. Our approach was structured around an integrated, global response, aiming to improve prevention, preparation and rehabilitation rather than emergency response alone. It focuses on encouraging systemic solutions: reducing greenhouse gas emissions in order to limit global warming, stopping deforestation, restoring degraded areas and supporting local and native communities whose knowledge is essential to the long-term management of wildfires.

In line with our areas of intervention, our goal is to improve the resilience of forest ecosystems to wildfires, raise awareness among young people of the challenges related to fires, and consider traditional knowledge when it constitutes a precious tool for preventing uncontrolled wildfires and keeping landscapes alive. This cross-disciplinary vision addresses both the root causes of the phenomenon and the ability of the regions concerned to respond.

In 2025, we laid the foundations for our first initiatives specifically dedicated to this theme, and others will follow in 2026. More than ever, our mission is to protect what protects us: the forests, on which climate stability, biodiversity and the future of generations to come depend.

We extend our warmest thanks to all of our partners for their commitment and the quality of their work, as well as the members of our Board and team. Finally, we would like to express our utmost gratitude to Audemars Piguet, whose support and trust are the cornerstones of our efforts to preserve forest ecosystems.

Jasmine Audemars, Chairwoman | Susan Simmons, Director



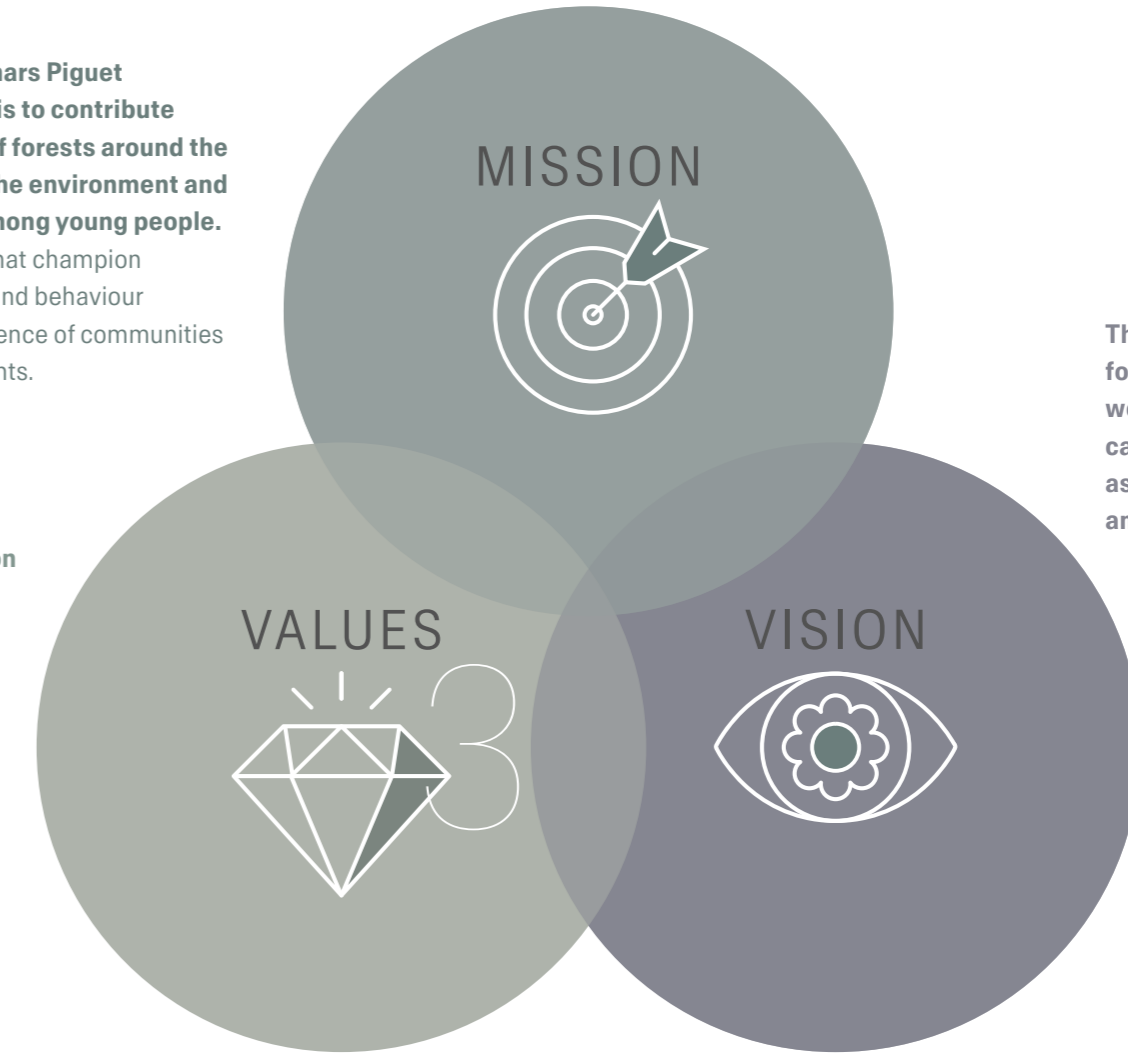
# MISSION, VISION AND VALUES

**The aim of the Audemars Piguet Foundation for Trees is to contribute to the conservation of forests around the world by protecting the environment and raising awareness among young people.**

It supports initiatives that champion sustainable practices and behaviour to strengthen the resilience of communities and natural environments.

**Three values guide the actions of the Audemars Piguet Foundation for Trees:**

- Audacity: being serious without taking ourselves too seriously paves the way for innovative approaches and making a difference.
- Sustainability: generating tangible, long-term positive impacts within the planet's ecological limits, without compromising the well-being of future generations.
- Humanism: empowering people to make extraordinary things happen in line with their own ambitions.



**The Audemars Piguet Foundation for Trees works towards a sustainable world in which every individual can reach their full potential as part of resilient and autonomous communities.**

# OUR MAIN AREAS OF WORK

## Environment

The Audemars Piguet Foundation for Trees strives to preserve biodiversity and increase the resilience of communities and natural ecosystems. It works closely with local populations to establish a virtuous circle of sustainable development through targeted projects.

In order to fulfil this objective, our actions are based on three complementary pillars:



### Conserving and restoring forest ecosystems

Protecting and restoring forests, fighting deforestation and promoting the sustainable management of natural resources all help to preserve biodiversity, safeguard ecosystem services and improve the resilience of communities and natural environments.



### Raising awareness of environmental issues among young people

Promoting natural sites and developing educational tools and outdoor learning activities help improve young people's knowledge of and interest in nature. This approach encourages responsible, sustainable behaviour that is essential to long-term environmental protection.



### Preserving ancestral knowledge related to nature

Passing on traditional knowledge about the respectful use of natural resources is essential to ensuring their longevity. By supporting these practices, we help to maintain a lasting balance between communities and the regions they live in.

We support organisations all over the world who are renowned for their expertise in protecting the environment. Our partners stand out for their exemplary efficacy and their transparency in the use of the funds allocated to them. They apply a strict impact assessment methodology, based on both quantitative and qualitative criteria.

In keeping with our mission, we take a proactive approach, inviting organisations that we deem relevant to submit a request for support directly to us.

# OUR CROSS-DISCIPLINARY PRIORITIES

## Organisational development (OD)

In order to complement the funding provided to NGOs, the Audemars Piguet Foundation for Trees has an organisational development (OD) department, whose two main objectives are:



### Strengthening the capacities, effectiveness and resilience of NGOs

OD helps organisations to equip themselves with the tools and resources necessary to adapt and progress in a constantly changing world.

### Promoting best practices and sharing knowledge

The Foundation promotes the dissemination of exemplary practices and encourages NGOs to capitalise on lessons learned from past experiences, while cultivating a culture of continuous improvement within the philanthropic sector.

## Corporate volunteering

The Audemars Piguet Foundation for Trees and the Audemars Piguet Foundation for Common Good are working together to manage the Audemars Piguet corporate volunteering programme. This programme offers the brand's employees around the world the opportunity to play an active role in the organisations supported by both foundations. The initiative reflects our desire to provide valuable human resources and expertise, in addition to the financial support already offered.

After five years of success in Switzerland, the corporate volunteering programme was rolled out internationally in 2025 to mark Audemars Piguet's 150th anniversary. It includes several projects specifically dedicated to the environment. Taking the forms of individual volunteering, team volunteering or skills transfer, in 2025 the programme represented:



# THE STATUS OF FORESTS IN 2025 AN ONGOING ECOLOGICAL EMERGENCY

Worldwide, forests cover a total of 4.14 billion hectares, i.e. 32% of the earth's surface. Almost half of these forests are found in tropical areas, which are the richest in biodiversity terms but also the most exposed to human and climate pressure (FAO, 2025). They play a vital role in carbon storage, regulating the water cycle, soil stabilisation, and providing a habitat for the majority of terrestrial biodiversity. And yet, in 2025 the status of forests remained a real source of worry.

Recent assessments show that, despite the progress made with sustainable development policies, the planet is still far from reversing the trend of forest decline. According to the Food and Agriculture Organization's (FAO) *Global Forest Resources Assessment 2025*, the annual rate of net forest loss fell from 10.7 million hectares/year in the 1990s to 4.12 million hectares between 2015 and 2025. However, this slowing deforestation hides a worrying reality: naturally regenerating forests are continuing to decline, in particular in Africa and South America, where the dynamic of deforestation remains very strong.

Primary forests, which are essential due to the irreplaceable role they place in carbon storage and species conservation, currently cover 1.18 billion hectares of land, but the erosion rate is still significant despite a relative reduction in loss since the start of the 2000s (FAO, 2025).

According to the *Forest Declaration Assessment 2025* (Forest Declaration, 2025), the situation remained critical in 2024-25:

- 8.1 hectares of forests were destroyed in 2024, a level which is 63% higher than the trajectory compatible with the goal of halting deforestation by 2030;
- the loss of primary tropical rainforests increased, largely due to a rise in wildfires linked to climate change;
- forest degradation affected 8.8 million hectares, weakening ecosystems.

The pressure exerted by wildfires, insects, diseases and extreme climate events has also increased. In 2020, 41 million hectares had already been affected by these phenomena, and the trends observed up to 2025 suggested this was growing worse, in particular in boreal and temperate regions (FAO, 2025).

Thankfully, a number of positive trends were confirmed in 2025. 20% of the world's forests were under legal protection, i.e. 813 million hectares, showing that significant progress has been made since 1990 (FAO, 2025). More than 2.13 billion hectares benefited from long-term management plans, reflecting an increased commitment to sustainable development.

In 2025, forests were seen as a vital shield against climate change, and yet their ecosystems remain extremely vulnerable. Their degradation compromises global climate resilience, water and food security, the socio-economic stability of dependent populations, and the preservation of global biodiversity. In this context, the measures taken to preserve and restore forest ecosystems by the Audemars Piguet Foundation for Trees proved more essential than ever.



Despite progress made in adopting more sustainable forest management practices, forests are continuing to disappear at a pace that is not compatible with global climate objectives.

Forests cover more than 32% of the Earth's surface and are essential for storing carbon, regulating the water cycle, stabilising soils and preserving biodiversity.

While forests are a vital shield to protect against climate change, their ecosystems remain seriously endangered.

In 2025, forests suffered increased pressure due to wildfires and extreme climate events.

SWITZERLAND  
Parc naturel du Jorat  
Raising awareness  
of environmental issues

# OUR IMPACT IN FIGURES 2025

Projects supported: 44  
 Funding granted: CHF 9,755,902  
 Countries covered: +20



## Breakdown of funding by continent

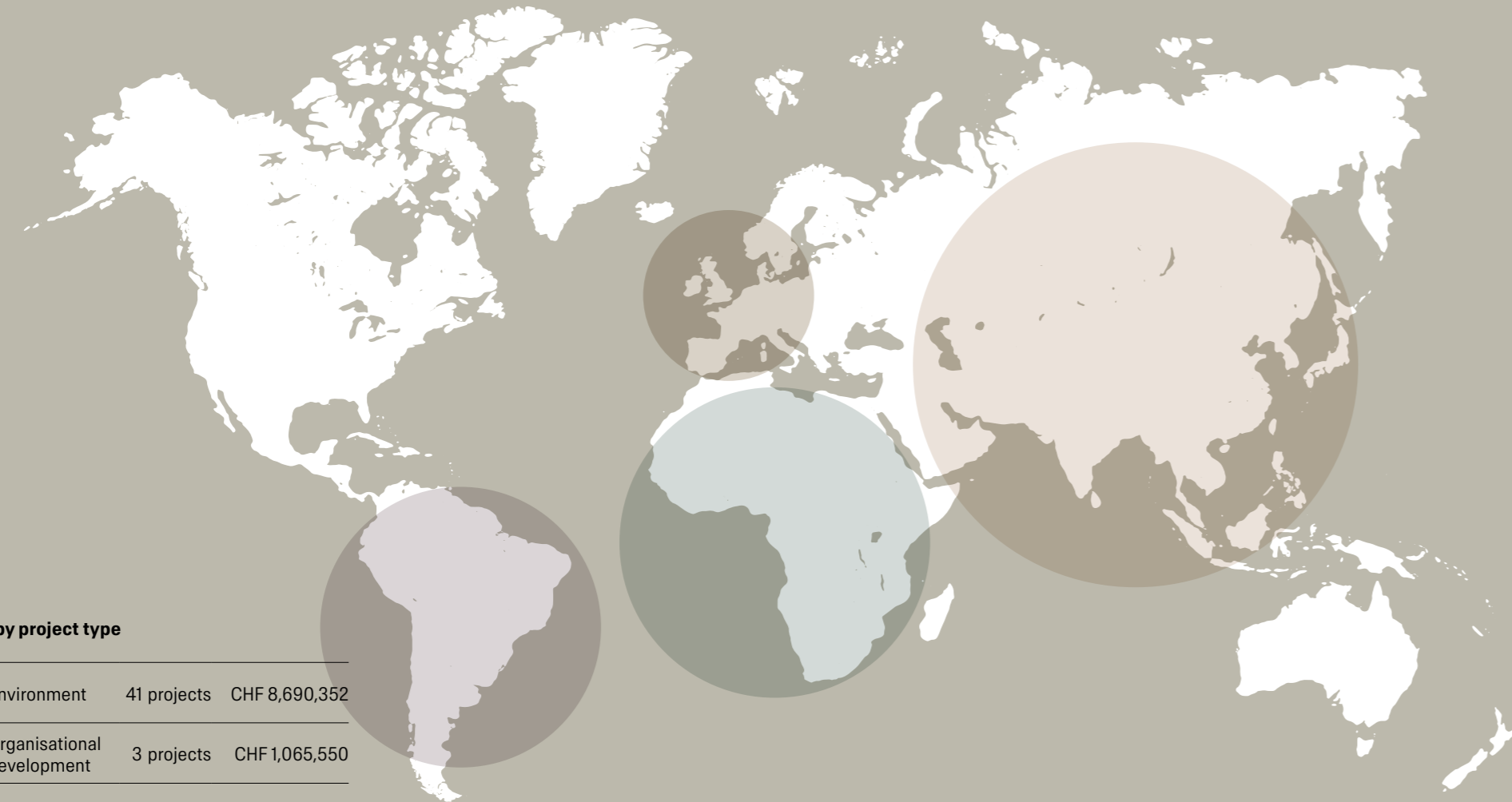
- Africa: CHF 3,673,021
- Asia: CHF 906,000
- Europe: CHF 2,518,793
- Multi-country: CHF 2,243,088
- South America: CHF 415,000

## Breakdown of projects by continent

Africa: 14  
 Asia: 3  
 Europe: 20  
 Multi-country: 4  
 South America: 3

## Breakdown of funding by project type

	Environment	41 projects	CHF 8,690,352
	Organisational development	3 projects	CHF 1,065,550



**MULTI-COUNTRY**  
**IUCN French Committee**  
 Conservation, awareness raising  
 and organisational development



**UNITED KINGDOM**  
**The National Forest Company**  
 Raising awareness of environmental  
 issues



# PROTECTING AFRICAN FORESTS

**BENIN**  
**CREDI-ONG**  
Conservation and  
awareness raising

## AFRICA 2025 PROJECTS



**BENIN**  
**Organisation:** Centre Régional de Recherche  
et d'Éducation pour le Développement Intégré  
(CREDI-ONG)  
**Project:** Resilience and adaptation  
**to climate change in the Sitatunga Valley**  
**Duration:** 2023 → 2026

The project aims to increase rural communities' resilience to climate change, in particular by improving governance of natural resources. It promotes sustainable economic activities and consolidates inter-municipality governance which is key to effective collective action. Finally, it develops environment monitoring mechanisms and includes awareness-raising measures to encourage community engagement for the environment on a regional level.

**2025 Overview – Highlights and impact**  
In 2025, CREDI-ONG consolidated climate resilience and community governance in the Sitatunga valley, while strengthening its actions in the fields of education, ecotourism and conservation. Through its participative approaches, action research and structural investments, the organisation increased its protection of ecosystems and its socioeconomic empowerment of communities.

- Results**  
**Regional governance and community empowerment:**
- Regular consultation forums held (district leaders, women, young people) and organisation of an inter-forum meeting resulting in a standardised territorial vision
  - More than 100 elected officials and local leaders trained in the governance of wetlands
  - Economic empowerment: more than 100 women trained in financial management, 10 young people trained in green entrepreneurship and 10 young beekeepers supplied with kits

- Ecological monitoring, patrols and habitat restoration:**
- 6,032 iNaturalist observations identifying 1,240 species
  - 554 SMART patrols covering 794km, confirming the presence of vulnerable species (Walter's duiker and red-bellied monkey)
  - Thousands of trees planted on 5 hectares of land and 30 hectares of forests enriched in key habitats

- Education and community mobilisation:**
- 28 field trips in 9 districts, 5,760 learners educated
  - 1,000 participants in the "Let's sing nature" contest
  - 300 people mobilised for World Wetlands Day

- Ecotourism and sustainable territorial development:**
- A record 6,322 visitors to Sitatunga valley nature reserve
  - New facilities: an educational fountain, a straw hut on stilts, a 500m boardwalk, cultural trails
  - Launch of kayaking activities, which already account for 4% of visits

"The project demonstrated the impact of an integrated approach combining local governance with measures to protect the environment and economic development. Communities, elected officials and young people adopted monitoring tools, collectively managed resources and developed activities generating sustainable income, perfectly reflecting the resilience that we hoped to build. Every observation on iNaturalist, every hectare restored and every group of women that grew in independence shows that real progress is being made in meeting the challenges created by climate change."

**Raoul Agossou**, planning, monitoring and evaluation manager, CREDI-ONG

# AFRICA 2025 PROJECTS



## BURKINA FASO

Organisation: Action Lutte Contre la Pauvreté

**Project: Agroecological restoration and agroforestry in the green belt of the city of Ouagadougou**

Duration: 2022 → 2025

This project seeks to set up and develop an agroecological and forestry farm to benefit women and young people in peri-urban areas. It promotes the sustainable development of market gardening and forestry production in order to support their socioeconomic development, and strives to reduce the deforestation of natural ecosystems while increasing carbon sequestration by taking measures to protect, restore, develop and sustainably manage natural resources.



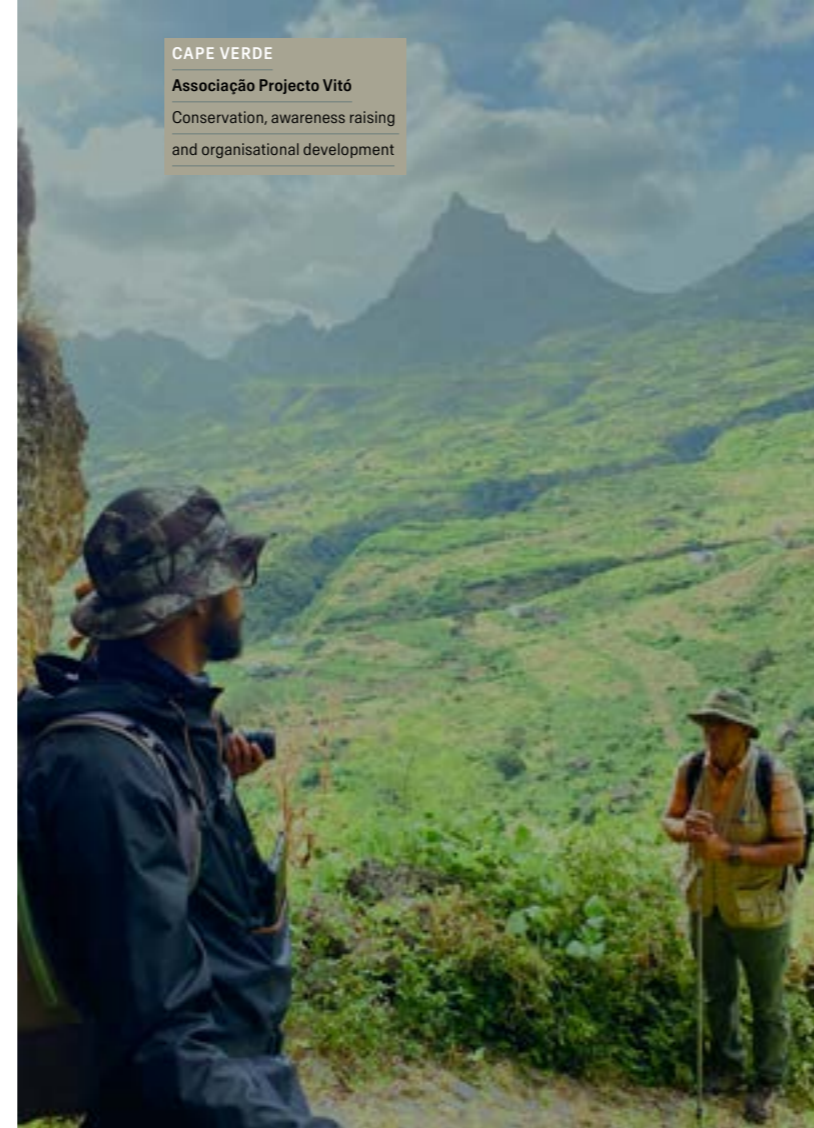
Every cultivated hectare becomes a driving force for social and environmental change.

### 2025 Overview – Highlights and impact

2025, which marked the final phase of the project's funding, closed with positive results despite a demanding context. The lack of irrigation, heatwaves and various spatial and safety constraints challenged the teams but did not slow down progress.

#### Results

- Site development: 2 hectares developed (1.5 hectares for agroecological/agroforestry production and 0.5 hectares for woodland and a training field)
- New infrastructure: two solar-powered boreholes, two 5m<sup>3</sup> water towers, 12 interconnected basins, and a fully built and equipped storage building
- Capacity building: 3 workshops for 75 participants; 673 farmers trained and 818 informed about agroecological/agroforestry practices
- Community engagement: 9,000 people educated through forum-theatre and social media; 1,800 young people informed about environmental issues and SDG 13 and 15
- Environmental actions: 8,500 trees planted



# AFRICA 2025 PROJECTS



## CAPE VERDE

Organisation: Associação Projecto Vitó

**Project: Time for conservation of endemic threatened flora in Cape Verde's islands**

Duration: 2022 → 2025

This project seeks to improve the preservation of Cape Verde's endangered endemic flora, in particular *Sideroxylon marginatum* and *Dracæna draco*, by extending the measures taken under Projecto Vitó to six islands in the archipelago. It combines ecological inventories and habitat restoration with support for the biosphere reserve on the island of Fogo, developing local expertise and raising awareness in schools and communities, while helping to improve botanical knowledge nationwide.



### 2025 Overview – Highlights and impact

2025 marked the end of the project and confirmed the significant progress made. The initiative helped consolidate the scientific foundations necessary to preserve endemic species, improve governance of the Fogo biosphere reserve and promote national collaboration between NGOs, public institutions and international partners.

#### Results

- Ecological inventories: conducted on 6 islands, thousands of endemic specimens recorded and distribution maps updated
- Restoration: more than 21,000 endemic plants produced and planted; 25 hectares restored on Fogo and Brava
- Capacity building: specialised technical training, a national workshop bringing together 6 NGOs and several public institutions; international discussions
- Education and awareness raising: events in more than 80 schools, several thousand pupils educated; frescos, visits, community campaigns
- Communication: brochures, textbooks, educational resources, a puzzle, pin badges; progress made with the Future Atlas of endemic plants; production of a national documentary
- Socioeconomic impact: income generated for local communities through plant production, support for guides, participation in project activities



## CAPE VERDE

Organisation: Associação Projecto Vitó

**Project: Implementing an organisational development action plan**

Duration: 2025 → 2027

The aim of this project is to consolidate the recent growth of Projeto Vitó by strengthening its organisational development. The plan is to establish a long-term strategy, enhance the use of internal resources, improve the distribution of responsibilities, and ensure that the team's technical skills are aligned with the organisation's needs. The project also involves improving financial transparency, establishing more structured communication with partners, implementing impact monitoring tools, capitalising on experiences through scientific documentation and adapting material resources to strategic objectives.

Structuring and equipping the organisation to sustainably support the development and impact of Projecto Vitó.

NEW  
PROJECT  
2025

# AFRICA 2025 PROJECTS



## DEMOCRATIC REPUBLIC OF THE CONGO

Organisation: Actions Communautaires pour la Protection de l'Environnement

**Project: Supporting the reconstitution of forest cover through agroecological practices**

Duration: 2022 → 2025

This project supports 100 households in the village of Mpangala (Kongo-Central) with the restoration of 150 hectares of degraded forest and the adoption of agroecological practices intended to increase their resilience to climate change. It also strives to diversify income sources by introducing alternative environmentally-friendly activities in order to reduce pressure on natural resources.



## 2025 Overview – Highlights and impact

After three years of work, the project has enabled the introduction of agroforestry techniques, the gradual restoration of forest cover and the development of farming activities that generate income. The active involvement of 100 households and the creation of an elected local committee facilitated the assimilation of the project and the rapid dissemination of best practices.

### Results

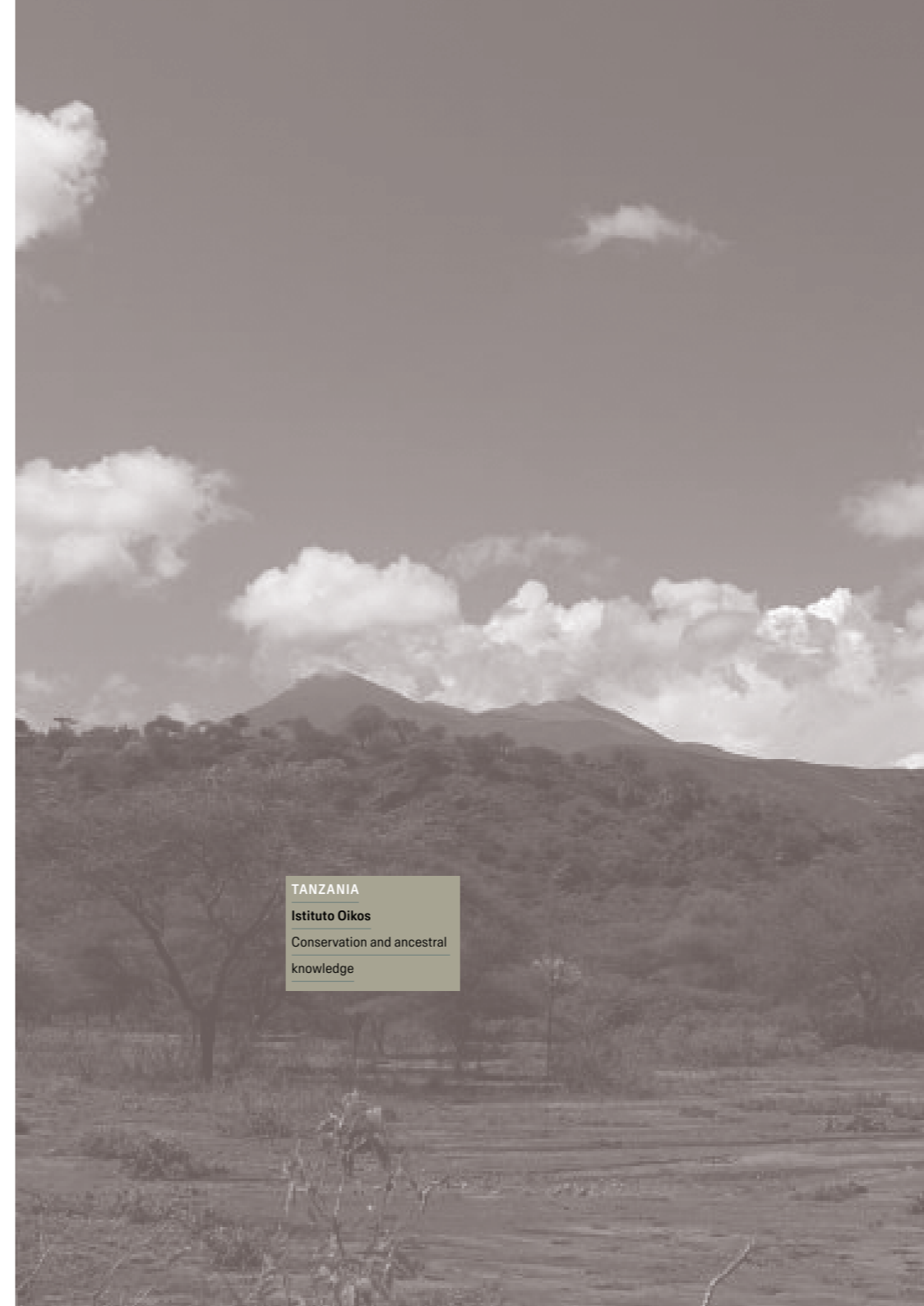
- Forest restoration and agroforestry: more than 150 hectares of melliferous and fruit-bearing tree species planted; agroforestry adopted to stabilise soils, restore biodiversity and limit slash-and-burn agriculture
- Capacity building: training in reforestation, agroecology, seedling management, market gardening, fish farming and livestock farming
- Economic diversification: development of alternative income-generating activities reducing dependence on wood as a fuel and on forest land
- Community organisation: creation of an elected local committee and organisation of 100 households into sector-based groups to coordinate work and ensure the continuity of activities
- Improvement in living conditions: higher incomes, better food security, shortening of the lean season and the increased empowerment of women and young people
- Environmental impact: forest regeneration, carbon sequestration, decrease in pressure on forests and long-term adoption of environmentally-friendly practices



### GUINEA

Antenna Foundation / Solidarité Suisse-Guinée

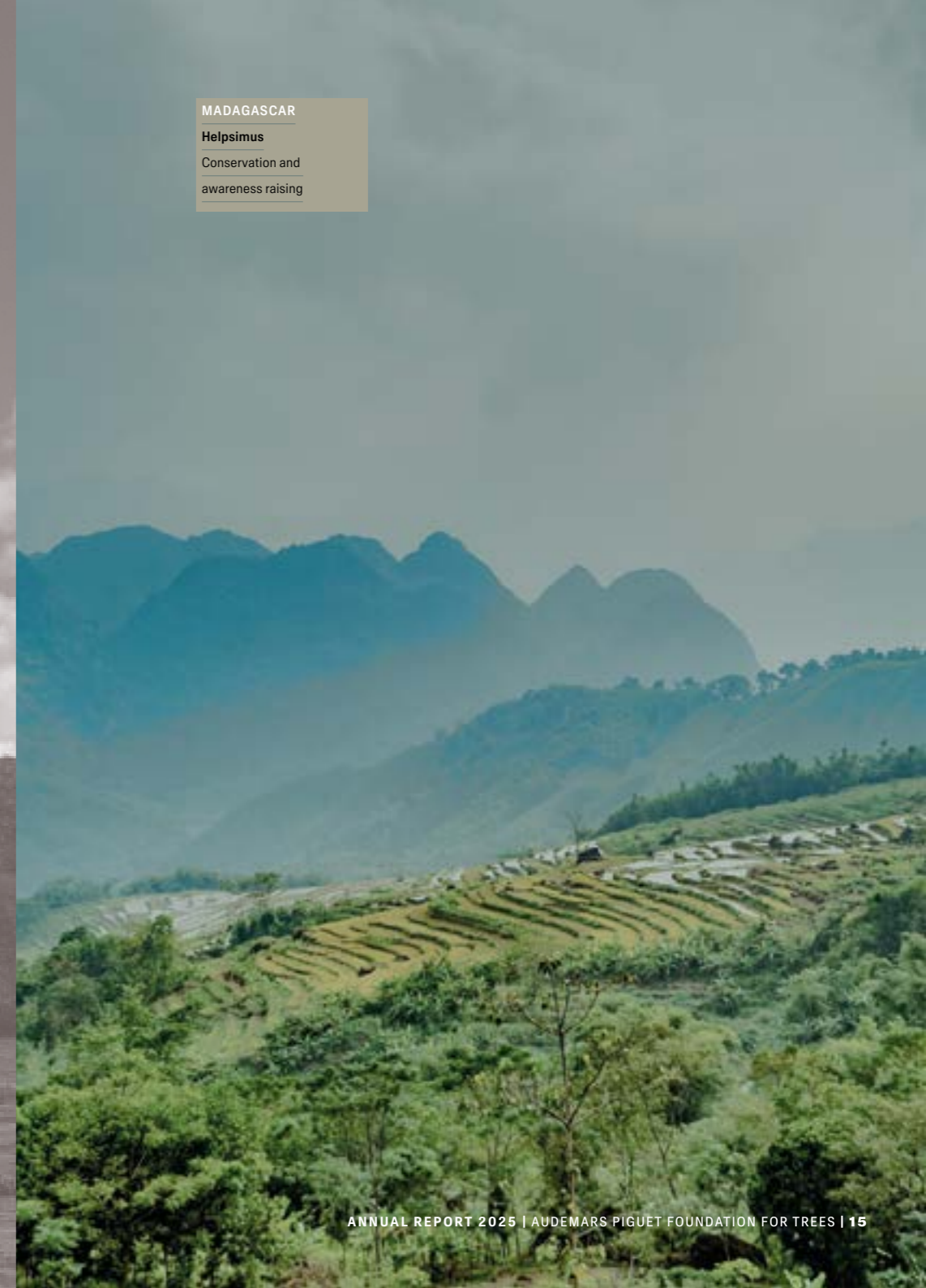
Conservation and awareness raising



### TANZANIA

Istituto Oikos

Conservation and ancestral knowledge



### MADAGASCAR

Helpsimus

Conservation and awareness raising

# AFRICA 2025 PROJECTS



## GUINEA

Organisation: Antenna Foundation / Solidarité Suisse-Guinée

**Project: Agroecological learning farms for food security in Guinea**

Duration: 2023 → 2027

The goal of the project is to promote agroecological practices that can improve the resilience, effectiveness and sustainability of farming in Guinea. These practices are first tested on pilot farms called lead farms, established in the country's four climate zones, and then shared through training workshops and a network of partner farms where farmers test the practices directly on their plots of land. Long-term, these farms continue to operate independently without external funding. In this way, the initiative strives to raise awareness and train farmers in sustainable farming methods in order to increase food security, protect the environment and help improve public health.

### 2025 Overview – Highlights and impact

In 2025, the four agroecological lead farms were in place. The Pita and Labé sites proved to be regional showcases, to the point of being identified by the Ministry of Agriculture as potential training sites, while the Upper Guinea farm started to become independent under the leadership of a local partner. Only the Lower Guinea farm encountered operational difficulties which delayed the start of production.

#### Results

- Operational lead farms: 4 operating agroecological farms producing fruit, vegetables, grains and livestock without the use of chemicals
- Active partner farms: 17 out of 20 farms adopted agroecological practices and now produce agroecological vegetables and grains
- Annual production guaranteed: through solar irrigation, 15 farms now operate year-round and not just during the rainy season
- Agroecological practices adopted: more than 7 out of 10 practices adopted at the 17 partner farms; 12 farms completely stopped using chemical inputs
- Composting and biopesticides: 75% of trained farmers adopted composting, 83% adopted biopesticides and 80% adopted diversified crop rotations (>4 crops)
- Input reduction: only 20% of trained farmers still use synthetic fertilisers (compared to 40% of control farmers)
- Scientific results: publication of 2 articles on agroecological practices and soil analysis



## KENYA

Organisation: Botanic Gardens Conservation International (BGCI) – Africa

**Project: Kaya Connect: Restoring the Eastern Africa Coastal Forest biodiversity hotspot**

Duration: 2025 → 2029

NEW  
PROJECT  
2025

Kenya's coastal forests are among the most endangered in the world. They are characterised by exceptional biodiversity and include the sacred Kaya forests, essential to local communities. However, these forest fragments are under a lot of pressure. Faced with this situation and with restoration programmes focusing mainly on exotic species, Kaya Connect proposes an approach based on native varieties, community management and promoting the cultural aspect of the Kaya forests. After a successful initial phase in Kilifi County, the project has now been extended to Kwale and Tana River to restore ecosystems, reconnect forest fragments and strengthen the means of subsistence of local communities.

Protecting, restoring and reconnecting the Kaya forest by placing communities at the heart of the action.



MADAGASCAR

Helpsimus

Conservation and awareness raising

KENYA

BGCI

Conservation and awareness raising

# AFRICA 2025 PROJECTS



**MADAGASCAR** **NEW PROJECT 2025**

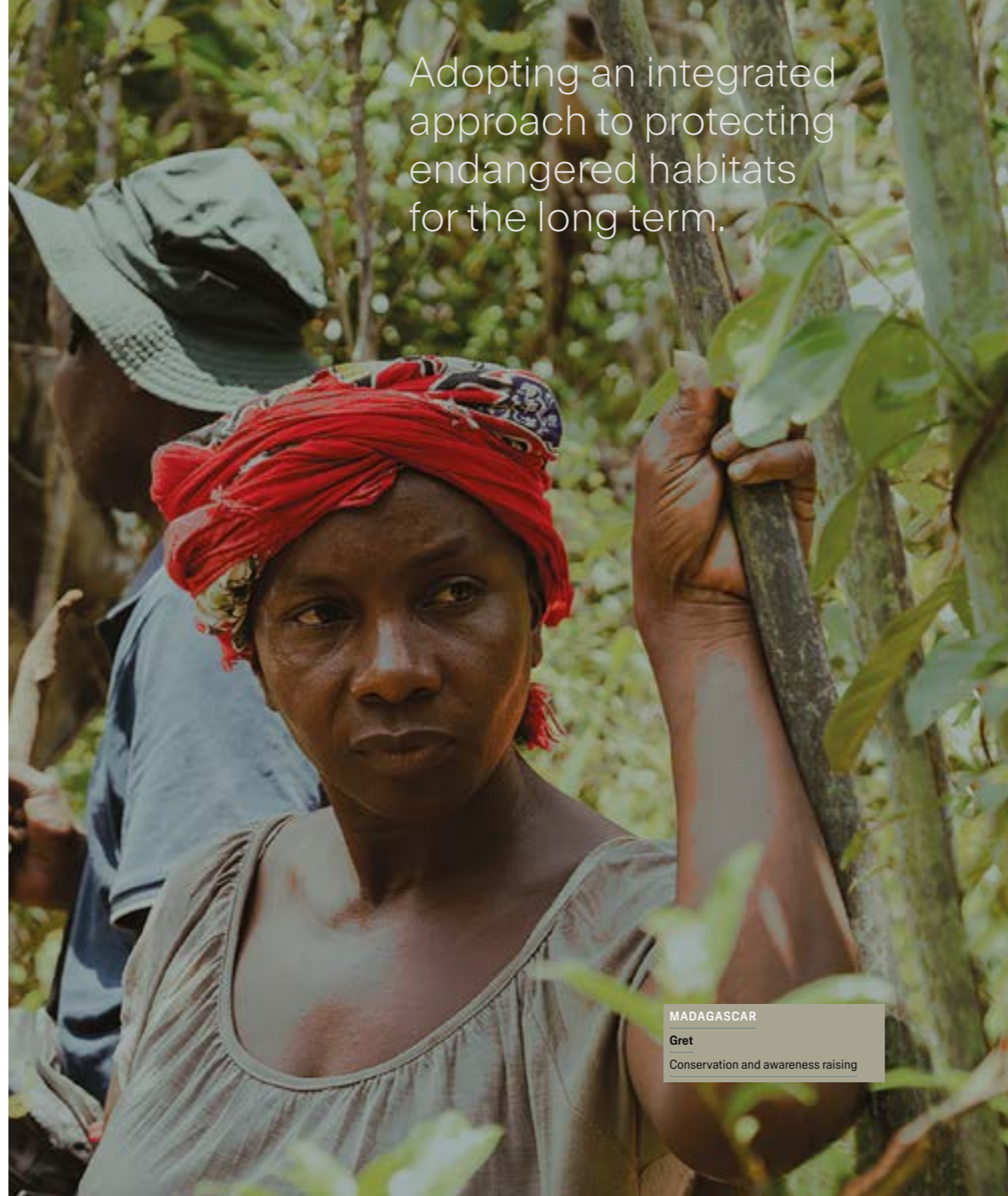
Organisation: Gret

Project: Tsara Kobaby

Duration: 2025 → 2028



The island of Sainte-Marie, to the north-east of Madagascar, is home to exceptional terrestrial and marine biodiversity. Classified as a key area for biodiversity and recognised since 2008 as a priority site for protection by the Madagascan government, the island has almost 4,000 hectares of coastal rainforests which are home to 388 plant species and around 104 animal species. The aim of the project is to create a protected area on the island in order to offer long-term protection for these habitats which are threatened by increasing deforestation and human pressure. This requires an integrated approach that includes conservation, local participation and economic development.



Adopting an integrated approach to protecting endangered habitats for the long term.

**MADAGASCAR**  
Gret  
Conservation and awareness raising

# AFRICA 2025 PROJECTS



**MADAGASCAR**

Organisation: Helpsimus – French Association for the Conservation of the Greater Bamboo Lemur

Project: **Stepping up protection for a thousand hectares of forest fragments housing the largest population of greater bamboo lemurs in the wild**

Duration: 2024 → 2027



Helpsimus works in one of Madagascar's poorest rural areas, where around 1,000 hectares of forest fragments remain that are home to the largest population of greater bamboo lemurs in the world. The goal of the project is to reconcile the long-term conservation of these forests and the lemurs living there, with an improvement in local communities' means of subsistence. It involves scientific monitoring, protection of culture, agricultural transition, short supply chains, forest restoration and environmental education.

Protection of ecosystems and local development: confirmed impact in the field.



## 2025 Overview – Highlights and impact

In 2025, the programme helped consolidate the long-term protection of around 1,000 hectares of forest fragments that are home to several endangered species. The population of wild greater bamboo lemurs – around 500 individuals for a total estimated global population of 1,400 – benefits from increased scientific monitoring. In parallel, farming, educational and community activities had direct benefits for local families, improving their income and food security and increasing their engagement in actions to protect the environment.

## Results

- Scientific monitoring of lemurs: increased monitoring of greater bamboo lemurs, with unprecedented results for their social organisation; an increase of more than 60% in the red-bellied lemur population since 2019
- Rice field guarding: monitoring of 38 hectares of rice fields during the 2025 growing season; conflict resolution between lemurs and farmers; 168 jobs created over a 6-month period

- Agricultural transition and short supply chains: adoption of climate-smart farming practices; improved irrigation of 4 hectares in Ambodimanga benefitting more than 50 families; additional income for farmers and stabilised budgets for school canteens; more than 115,000 meals served in 6 canteens to over 800 children
- Forest protection and restoration: 75,000 forest seedlings planted and 19 hectares of forest fragments restored; launch of public consultations for the creation of the new protected area (NPA)
- Environmental education: more than 10 field trips, including one to Ranomafana National Park, involving over 100 children; more than 150 educational workshops; organisation of the Simus Festival on 15 November, held in Ambodigoavy for the first time
- Logistics: purchase of 2 motorbikes for easier travelling along a track that is in increasingly poor condition



Reconciling the long-term conservation of forest habitats and the improvement of local communities' means of subsistence.



**MADAGASCAR**  
**Helpsimus**  
Conservation and awareness raising



# AFRICA 2025 PROJECTS



## MOROCCO

Organisation: Association N'Terractive

**Project: Nourishing and medicinal forests**

Duration: 2022 → 2025



This project strives to enhance environmental resilience and food sovereignty through the creation of an educational farm, training in agroecological practices and support for families to help them create their own agroecological micro-farm.

### 2025 Overview – Highlights and impact

2025 was dedicated to consolidating the model: developing infrastructure, upskilling beneficiaries, developing a new micro-farm and regional structuring in order to guarantee sustainable spin-offs.

#### Results

- Consolidation of the education farm's infrastructure: installation of a 450 m<sup>2</sup> nursery; start of the first production cycles with 400 to 600 plant units
- Training in agroecological practices: training managed by an agronomist benefitting 15 people
- Development of existing farms: food diversification, production of medicinal plants, improvement of ecological resilience and food sovereignty



## TANZANIA

Organisation: Istituto Oikos

**Project: Mountain farmers and savannah pastoralists: conserving sustainable livelihoods in East Africa**

Duration: 2022 → 2025



This project strives to increase the engagement of local communities in the sustainable development of 15,000 hectares of montane forests and savannahs in the Arusha–Longido wildlife corridor, an area of global ecological importance. It also supports the adoption of climate resilience strategies by local populations, in particular through agroforestry, beekeeping, developing tourism skills and restoring grazing land.



### 2025 Overview – Highlights and impact

The project made it possible to professionalise and expand local forest monitoring teams, develop a network of village nurseries, involve women and young people in ecological restoration, and introduce activities that generate long-term income. More than 20,000 people now benefit from initiatives improving their resilience to climate change.

#### Results

- Sustainable management of 15,000 hectares of forests and savannahs: recruitment of 20 forest guardians equipped to patrol the area; creation of 8 micro-nurseries managed by women and teachers
- Reforestation and ecological restoration: production of 1,424 indigenous plant species and transplantation of 432 plants in degraded areas; restoration of 5.9 hectares of grazing land by 20 guardians
- Education on environmental issues: campaigns to raise awareness in schools reaching 3,000 pupils and 30 teachers through interactive sessions and community theatre initiatives
- Development of climate resilience: beekeeping training for 15 beekeepers and forest guardians; creation of a beekeeping handbook in Kiswahili
- Local skills development: 20 young people trained as nature guides, alongside field documentation on the region's birds, butterflies, insects and mammals
- Community tourism: refurbishment of the Mukuru ecotourism camp to support training activities and local income

# AFRICA 2025 PROJECTS



## TANZANIA

Organisation: Istituto Oikos

**Project: Empowering communities and restoring ecosystems: Afromontane and savannah conservation for sustainable livelihoods in northern Tanzania**

Duration: 2025 → 2029



NEW PROJECT 2025

Developed in response to environmental pressure and the needs expressed by six villages, this project strives to preserve savannah and Afromontane ecosystems while improving ecological connectivity between the Arusha national park and neighbouring protected areas. It improves the community's management of natural resources, restores degraded areas by planting indigenous bushes and helps prevent habitat fragmentation. The project also involves actions to raise awareness among school children and communities, in particular regarding the use of improved ovens that reduce wood consumption. Finally, it supports the development of sustainable means of subsistence in order to limit destructive practices such as illegal logging and coal production.

Combining ecological restoration, awareness-raising initiatives and sustainable alternatives to preserve ecosystems.



## TOGO

Organisation: Association Morija

**Project: Agroforestry and green entrepreneurship**

Duration: 2022 → 2025



This project strives to improve the living conditions of small coffee and cocoa producers in the Kloto, Agou and Amou prefectures for the long term, by promoting environmentally-friendly farming practices in the face of climate change. It supports the establishment of new agroforestry plots, upsills local cooperatives, strengthens income-generating activities and encourages reducing the use of chemicals in the villages concerned.

Developing sustainable farming models to increase the independence of farmers and cooperatives.

### 2025 Overview – Highlights and impact

The project made it possible for young people in rural areas to create and cultivate new coffee and cocoa agroforestry plots. It mobilised local authorities to protect natural resources and helped economically empower women's groups. The project also helped several cooperatives with a view to obtaining organic or Fairtrade certification, paving the way for better showcasing their produce.

#### Results

- Creation of new agroforestry plots: 96 young farmers are now cultivating coffee and cocoa agroforestry plots; they have formed cooperatives and are engaged in a Fairtrade certification process
- Reduction of chemical inputs and fire risks: the local authorities of 14 villages were provided with training to help them raise awareness among farmers of pesticide reduction and vegetation fire prevention; 8 village committees were set up
- Economic empowerment of women: 40 women, grouped into 4 cooperatives, make and sell natural soaps from farming waste to generate additional income
- Diversification of income sources: 50 coffee and cocoa producers helped to start producing high-quality honey
- Institutional consolidation: organisational capacities and cooperative techniques were consolidated; 6 former cooperatives bringing together 120 producers were supported in their journey to achieve organic certification



**TOGO**  
**Association Morija**  
 Conservation and awareness raising

# AFRICA 2025 PROJECTS



**TOGO**  
 Organisation: Vétérinaires Sans Frontières Suisse (VSF-Suisse)  
 Project: **MiKaGo**  
 Duration: 2021 → 2025

The high plateaux of Togo are a biodiversity hotspot highly endangered by deforestation, demographic pressure and the illegal use of forest resources. The communities living in close proximity to reserves are largely dependent on wood, grazing land and large-scale farming in a context where mechanisms for managing protected areas remain insufficient. The MiKaGo project aims to create sustainable economic alternatives – beekeeping, shea nut processing, and community-based forest management – while improving ecosystem conservation.



**2025 Overview – Highlights and impact**  
 The project created cooperatives dedicated to honey production and shea nut processing. In collaboration with municipalities and traditional authorities, production areas were defined and grazing land and watering points were established. A community system for monitoring forests using a mobile app was also rolled out.

- Results**
- Development of sustainable channels: small producers organised in cooperatives for beekeeping and shea nut processing; provision of equipment to ensure high-quality production and generate alternative sources of income in place of logging
  - Land development: definition of farming spaces allocated to cooperatives; creation of grazing areas and watering points to reduce pressure on forests
  - Community monitoring of forests: roll-out of a mobile monitoring system to detect offences and increase citizens' participation in the management of protected areas
  - Reforestation and ecological restoration: 12,880 seedlings planted despite the drought; an adapted strategy with more than 19,500 trees grafted or protected by assisted natural regeneration (ANR); total of 32,413 trees restored
  - Increased climate resilience: introduction to grafted fast-growing shea nut varieties in order to accelerate nut production and avoid premature felling

Reconciling local development and conservation to ensure long-term forest preservation.



**TOGO**  
**VSF-Suisse**  
 Conservation, awareness raising and ancestral knowledge

# PROTECTING THE FORESTS OF ASIA

CAMBODIA  
EPER  
Conserving forest ecosystems

## ASIA 2025 PROJECTS



### CAMBODIA

Organisation: EPER

**Project: Green Cashew - sustainable cashew cultivation to fight climate change**

Duration: 2023 → 2026

The Green Cashew project aims to increase the income of small cashew nut farmers for the long term and develop their resilience to climate change. To this end, it supports farmers by providing them with training and services to help make production more sustainable, improves market access and profitability, and works with the authorities and industry stakeholders to create a policy framework that is more favourable to development of this industry in Cambodia.



### 2025 Overview – Highlights and impact

In 2025, the Green Cashew project helped hundreds of small producers to increase their income, develop their cooperatives and adopt more resilient agroecological practices. Market access improved through new contractual agreements and policy dialogue was deepened, laying the foundations for a more sustainable cashew industry in Cambodia.

### Results

- Market access: 13 agreements involved 801 small farmers, leading to the sale of 948 tonnes of cashew nuts worth 1.4 million USD, with premiums of between 5% and 8%
- Development of cooperatives: 13 cooperatives now manage post-harvest, quality control and accounting operations independently

- Agroecological practices: around 900 farmers, 60% of which are women, apply agroecological techniques to improve the climate resilience of their orchards
- Dissemination of knowledge: innovations were shared through community and digital platforms; a testimonial video was watched 99,000 times
- Policy dialogue: three national multi-stakeholder platforms made recommendations on financing, certification and local transformation
- Recognition and scaling-up: agroecological innovations were presented at sector-specific forums, and the project was asked to respond to an international call for tenders worth €220,000 dedicated to disseminating sustainable practices



# ASIA 2025 PROJECTS



**INDIA**

Organisation: Pragma

**Project: Ancestral wisdom and modern techniques for forest management and fire prevention in the Indian Himalayas**

Duration: 2025 → 2029



**INDONESIA**

Organisation: Cœur de Forêt

**Project: Forest restoration and preservation on the island of Flores, Indonesia III**

Duration: 2022 → 2025

The Indian Himalayas is one of 36 global biodiversity hotspots with more than 3,000 rare and endemic plant species, many of which are for medicinal purposes. Around 50 million people are directly dependent on its forest resources, now endangered by over-exploitation, the erosion of traditional knowledge and the increase in forest fires related to climate change. This project draws on local ecological knowledge and scientific tools to prevent and reduce fires. It targets three vulnerable districts in Uttarakhand and Himachal Pradesh, covering 60 endangered forest areas, and mobilises communities living on the edge of forests to increase the resilience of both ecosystems and local populations.

Better fire management for better forest protection.

This project aims to preserve forest areas on the Flores island (Sunda archipelago) while supporting the development of income-generating activities for farmers. It combines efforts to educate communities, support for the creation of equitable industries (vanilla, essential oils etc.) and annual planting campaigns intended to restore degraded areas, protect water sources and diversify agroecological systems.



**2025 Overview – Highlights and impact**

The support of the Audemars Piguet Foundation for Trees was decisive in combating recurrent wildfires which degrade the Flores forests. An innovative restoration strategy was developed, combining an initial phase of planting fire-resistant species and the gradual introduction of local varieties.

**Results**

- Forest restoration: 160 hectares undergoing a two-phase regeneration process; 193,875 macro-cuttings (mainly *Gliricidia sepium*) and 76,000 trees planted to diversify and stabilise forest areas
- Social impact: positive evolution in local perceptions of fires and increased awareness of the environmental risks; increased community engagement
- Ecological validations: initial studies confirm that planting *Gliricidia sepium* does not hinder natural regeneration despite being a non-native species
- Increased knowledge: a forest assessment highlighted the gradual loss of the connection between the population and the forest; a botanical inventory identified 357 species (including 71 exotic species), making it possible to define a target ecosystem and create an educational herbarium
- Alternatives to slash-and-burn practices: an agropastoral assessment clarified the constraints faced by livestock farmers and identified practices that would help reduce the use of fire while improving productivity



**INDONESIA**  
Cœur de Forêt  
Conservation and ancestral knowledge

# LEARNING TO PRESERVE EUROPEAN FORESTS

## EUROPE 2025 PROJECTS



### SWITZERLAND

Organisation: Alpes vivantes

**Project: Sustainable protection of biodiversity in the Vaud Alps**

Duration: 2023 → 2026

The project aims to make education an integral part of the majority of activities organised in the Vaud Alps. Through concrete, participatory, and sustainable actions, the project raises awareness of biodiversity conservation among pupils, teachers, and local residents, while also taking into account the challenges related to climate change. The activities – participatory projects, civic science activities and practical efforts to protect biodiversity – are coordinated by Alpes vivantes and carried out in collaboration with local partners, professionals and volunteers, strengthening collective momentum and regional roots.

Rooting nature education in the region for long-term awareness of biodiversity.

"Schools are shaped by the changes in society. The young people we work with in schools today are growing up surrounded by consumer goods and virtual content (screens, TikTok reels and other digital content). Their attention span when it comes to traditional tasks, such as a worksheet or a text, is decreasing, which can make it more difficult to encourage their curiosity. Outdoor activities allow us to step outside the classroom and bring pupils back into direct contact with their environment. Removing invasive plant species not only gives us the opportunity to cover biology topics, but also to promote civic awareness in our young people, while allowing them to discover their natural environment."

**Pierre Fumeaux**, science teacher and sustainability coordinator at Bex secondary school, participant in the Alpes Vivantes nature education programme

### 2025 Overview – Highlights and impact

2025 brought positive changes for the project. A number of initiatives to educate and raise awareness of nature were carried out in the Vaud Alps. Engaging with schools, businesses, volunteers and local authorities helped extend the impact of the project and develop citizen participation.

### Results

- Construction and installation of nesting boxes for swifts and swallows: 40 nesting boxes for swifts and swallows built with 18 pupils from Grand Eau secondary school in Aigle; 24 additional nest boxes installed by professionals at 4 private homes with the help of 25 pupils
- Hedgehog initiative – civic science: 5 weeks of surveys conducted in Aigle over an area of around 4km<sup>2</sup> in collaboration with 15 school classes in the municipality (more than 250 pupils) as well as local volunteers
- Removal of invasive plant species: 127 pupils helped remove false hellebore in the Vallon de Nant as part of the Biodiversity Days organised by schools in Bex; 68 pupils from Bex and École de la Transition school in Aigle helped remove invasive tree of heaven and Japanese knotweed around Bex
- Winter visitors educated about disruption to wild fauna: 13 half-days of awareness-raising in the Gryon, Villars and Les Diablerets ski areas, reaching 135 young people and 176 adults
- Educational stands at around 10 events, including the Fugue chablaisienne, the sustainability weekend in Bex, the Festival de la Salamandre, and several Christmas markets, reaching around 490 young people and 440 adults

SWITZERLAND  
 Arboretum du Vallon de l'Aubonne  
 Raising awareness of environmental issues



## EUROPE 2025 PROJECTS



**SWITZERLAND**  
 Organisation: Arboretum du Vallon de l'Aubonne  
 Project: **Improving mediation and conservation**  
 Duration: 2022 → 2026

Situated in the Lake Geneva region between Geneva and Lausanne, the Arboretum du Vallon de l'Aubonne provides a natural setting that is appreciated for its biodiversity, accessible trails and rich natural environments. In response to the constant increase in visitors since 2013, a scientific mediator role was created to support the events team and better showcase dendrological collections. The intention is for this to lead to the development of scientific mediation activities targeting a variety of people, while ensuring better conservation and documentation of the Arboretum's collections.



### 2025 Overview – Highlights and impact

In 2025, the Arboretum continued to develop its educational and mediation activities. Despite a few cancellations due to the weather or transport constraints, the goal of 80 events was almost achieved. The Arboretum's impact remained stable compared to previous years, reaching a broad audience of schools, families and adults, and consolidating its role as a regional stakeholder in education about nature.

### Results

#### Educational events for children and young people:

- 78 events held (objective: 80)
- 1,320 pupils and young people participated
- A class of children on the autism spectrum successfully hosted

#### Events for families and the general public:

- 3 autumn events held (of 4 planned)
- 2 "Passeport Vacances" (holiday learning) events with Morges and one with Orbe
- 2 events organised for the nature festival

#### Visits for groups of adults:

- 24 groups hosted with a total of 324 participants

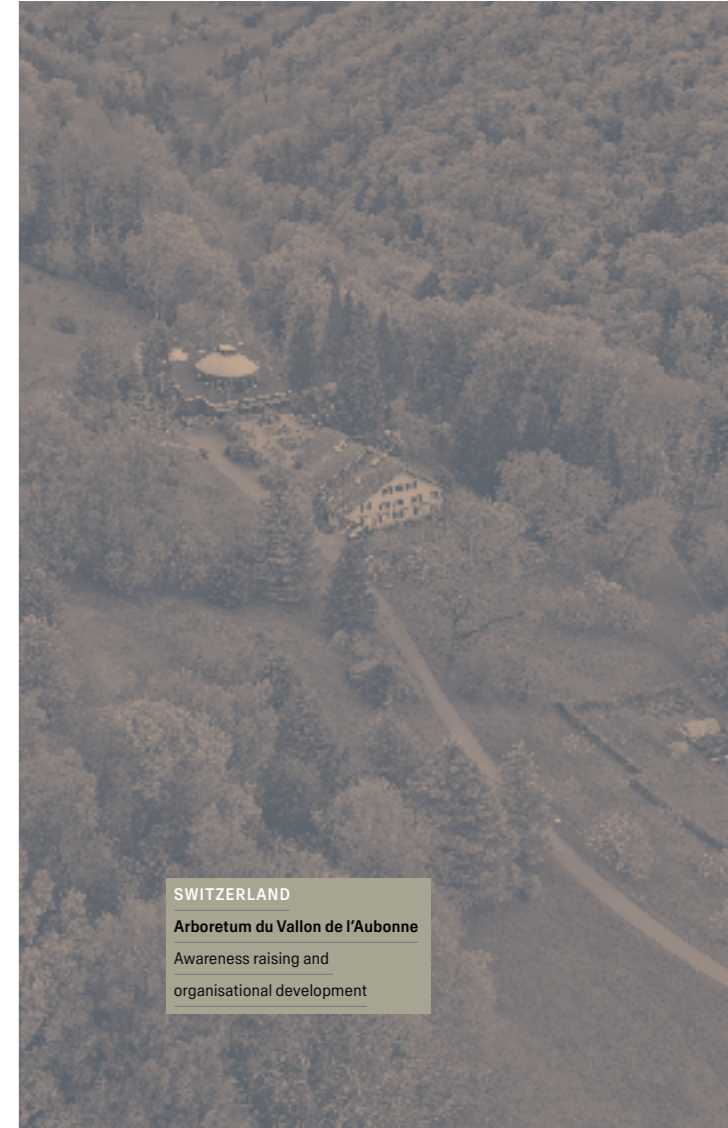
#### Organisation and management:

- Centralisation of visitor information (number of school children, contacts, age, theme etc.)
- Recruitment of 2 new guides to complete the team

#### Conservation and promotion of dendrological collections:

- Development of the inventory and documentation of collections
- Better scientific recognition of the Arboretum following an update of the dedicated catalogue

Giving as many people as possible the opportunity to explore nature.



SWITZERLAND  
 Arboretum du Vallon de l'Aubonne  
 Awareness raising and organisational development

# EUROPE 2025 PROJECTS



## SWITZERLAND

Organisation: Arboretum du Vallon de l'Aubonne

**Project: Organisational assessment of the Arboretum du Vallon de l'Aubonne**

Duration: 2025 → 2026

Despite its appeal and high visitor numbers, the Arboretum du Vallon de l'Aubonne is facing several structural challenges, in particular regarding the management of human resources and visitor services. These challenges are accentuated by new opportunities which require in-depth strategic reflection. An organisational assessment was also initiated in order to draw up an action plan to handle these challenges and promote the future development of the Arboretum.



## UNITED KINGDOM

The National Forest Company

Raising awareness of environmental issues

# EUROPE 2025 PROJECTS



## SWITZERLAND

Organisation: Association des Amis de l'ESEP

(Elisabeth de Portes school)

**Project: Espaces vivants II**

Duration: 2023 → 2027

Espaces vivants is an innovative and ambitious educational pilot project. Pupils and teachers from schools in the Nyon-La Côte area, supported by scientific specialists, are working together to completely redesign the outdoor spaces of their secondary school. The landscaping and natural environments are both designed and created by pupils, turning areas that were previously uniform into real spaces for learning, nature, and well-being.



### 2025 Overview – Highlights and impact

In 2025, Espaces vivants made significant progress in the fields of biodiversity and landscape quality, and with incorporating environmental challenges into educational practices. Many pupils continued learning in the field, confirming the long-term dimensions of the project. Developments continued to move in the right direction, enriching the school environment and consolidating their role as living educational resources.

### Results

- Raising awareness and education: engagement with a few dozen classes, with regular use of outdoor spaces for teaching
- Developments made: around 4,000 m<sup>2</sup> revitalised with hedges, natural groves, fruit hedgerows, high-stem orchards, rows of remarkable trees, dry grasslands, and wetland habitats
- Educational signage: installation of signage describing the natural environments, observed species and related educational challenges
- Biodiversity: more than 60 floral species appeared or planted compared to 2 to 3 previously, creating new habitats for local fauna
- Landscape and well-being: considerable aesthetic transformation, improvement in the school's microclimate and creation of spaces that can be used for outdoor learning
- Regional roots: contribution to the canton's ecological infrastructure and "Paysage La Frontière" network, with maintenance guaranteeing the sustainability of work

"The grounds manager and majority of pupils pay particular attention to the maintenance of outdoor spaces. The head grounds manager has received specialist training and maintains these spaces in a way that respects natural habitats and their sustainability.

Under supervision, pupils also help look after the spaces and plants they have planted. This commitment takes the form of constant care, which often goes hand in hand with real satisfaction, pride and a sense of responsibility for the project."

**Sylvie Viollier**, specialist and guide for teachers and pupils for the Espaces vivants project



# EUROPE 2025 PROJECTS



## SWITZERLAND

Organisation: Association Les Arbres, entre visible et invisible

**Project: "Les arbres, entre visible et invisible" learning trail**

Duration: 2024 → 2026

The project aims to reveal to the public some of the incredible distinctive features of trees and forests through an educational nature trail. In recent years, researchers and forest enthusiasts have made many surprising discoveries. Ten educational display panels, accompanied by audiovisual content and a freely accessible website now allow visitors to not just marvel at the forest environment but to gain a deeper understanding of it. ↓

### 2025 Overview – Highlights and impact

The highlight of 2025 was the official inauguration of the trail, on 4 October, attended by numerous partners, visitors, media representatives and local authority representatives. The trail is now open to the public and initial feedback collected from Vallée de Joux Tourisme, the region's official tourism office, is very positive.

Passing on knowledge regarding forests to arouse curiosity and increase public awareness.



## SWITZERLAND

Organisation: Association pour la Protection des Eaux de la Haute Vallée de L'Orbe (PEHVO)

**Project: Raising awareness of environmental issues**

Duration: 2025 → 2026

L'Association pour la Protection des Eaux de la Haute Vallée de l'Orbe (PEHVO) is a cross-border citizen group dedicated to preserving the Orbe supérieure, the river which flows from the Lac des Rousses in France to the Lac de Neuchâtel. This project is part of the Audemars Piguet corporate volunteering programme managed by the Audemars Piguet Foundations, and aims to involve employees in tangible environmental protection efforts, in particular cleaning up the banks of the Orbe river.

### Results

- 10 educational display panels
- 8 audiovisual resources produced
- 90 people attended the inauguration
- 27 resource documents presented on the project's website
- 16 local partners involved in the implementation of the project



## SWITZERLAND

Organisation: Association pour la Sauvegarde du Léman

**Project: Raising awareness of environmental issues**

Duration: 2025 → 2027

The Association pour la Sauvegarde du Léman strives to preserve the ecological integrity of Lake Geneva through scientific research, tangible conservation initiatives and the promotion of sustainable water management. This project is also part of the Audemars Piguet corporate volunteering programme managed by the Audemars Piguet Foundations and seeks to involve employees in beach clean-ups and recycling activities, while raising awareness of the need to protect the environment.



# EUROPE 2025 PROJECTS



## SWITZERLAND

Organisation: Association scolaire intercommunale de la Vallée de Joux

**Project: Tonewood and education in sustainable development**

Duration: 2024 → 2026

This project aims to allow schools from Vallée de Joux, and the entire Vaud canton, to discover the unique heritage of the Risoud forest and see the principles of sustainability in action. Five educational resource packs were created, drawing on the expertise of the Teaching and Research Unit in the Didactics of Human and Social Sciences and the Outdoor Education Skills Centre at Lausanne teacher training college. An educational activity led by the Parc Jura vaudois was also developed.



### 2025 Overview – Highlights and impact

The highlight of 2025 was the official inauguration of the project on 4 October. Numerous partners, visitors, teachers, media representatives and local authorities were present for the occasion. The educational resource packs are now available online for all teachers, along with the educational programme for the Parc Jura vaudois. Initial feedback received was very positive, which confirms the relevance and interest of the project.

### Results

- 5 educational resource packs produced
- 11 teachers involved in the project
- An educational programme produced by the Parc Jura vaudois
- 20 educational activities for schools in the Parc Jura vaudois area
- 9 local partners involved in the implementation of the project
- Educational resource packs available on 4 hosting platforms



SWITZERLAND  
Association scolaire intercommunale de la Vallée de Joux  
Raising awareness of environmental issues

# EUROPE 2025 PROJECTS

Showcasing the richness of forest environments through an educational, immersive experience.



**SWITZERLAND**  
Organisation: SILVIVA Foundation  
**Project: Learning outdoors**  
Duration: 2025 → 2029



**SWITZERLAND**  
Organisation: Forêt Valais  
**Project: "A journey to the heart of the forest hunting for Sylvette the owl" educational nature trail**  
Duration: 2023 → 2026

The "Learning outdoors" project allows school children to explore nature as a learning space through all disciplines, in an experiential approach which places children at the heart of the education process. In order to ensure its sustainable implementation, SILVIVA operates within the education system by training teachers, senior management and educators in teacher training colleges (HEP), developing certified modules and educational resources, supporting schools and consolidating communities of practice. By 2028, the goal is to incorporate this approach into 50% of teacher training colleges and universities, make resources available to the entire teaching body and allow 2,300 classes, i.e. around 42,550 pupils, to regularly engage in outdoor learning.

Launched by forest owners in the central Valais region and managed by Forêt Valais, this initiative aims to raise public awareness of the importance of forests, their many functions, and professional forestry management practices. The project takes the form of a fun, interactive educational trail composed of nine topics, installed for the first time in 2024 in Grimentz (Val d'Anniviers). The panels propose a variety of educational activities, including a "Where's Wally?" style game featuring Sylvette the owl, intended to increase engagement among families and children. This initiative is part of an effort to promote forestry heritage and scientific communication for a wide range of visitors.

### 2025 Overview – Highlights and impact

The success the trail enjoyed from the outset led to a key decision: Anniviers Tourisme chose to make it a permanent feature, a testimony to its appeal and usefulness for the region. Driven by significant promotional efforts and increasing enthusiasm, the trail has become an adventure appreciated by visitors and the local population.

### Results

- An educational nature trail created and then made a permanent feature in Grimentz
- 9 educational topics developed
- Panels available in 3 languages (French, German, English)
- Funding obtained for a second complete set
- New installation planned in Champéry in 2026
- High number of visitors and positive feedback from the public and tourism stakeholders

"The educational nature trail project was a rewarding experience. Working hand in hand with several forestry centres allowed us to pool our knowledge and create an educational tool that meets public expectations. The location chosen in Grimentz proved ideal: its natural setting, popular with families, is perfect for discovery and raising awareness of the challenges related to forests. This collective adventure strengthened ties between the stakeholders involved and highlighted the importance of collaborative projects in inspiring future generations to value forests."

**Kilian Zufferey**, Triage forestier d'Anniviers, who helped creating the educational nature trail "A journey to the heart of the forest hunting for Sylvette the owl"

# EUROPE 2025 PROJECTS



## SWITZERLAND

Organisation: Forêtexcellence

**Project: Forêtexcellence**

Duration: 2022 → 2027

Tonewood from the Jura mountains is an exceptional material that is highly sought-after for making musical instruments. In light of the increasing demand for very high-quality spruce and maple wood, the project aims to develop a supraregional network that can identify, transform and ensure the traceability and promotion of this rare material. While the focus is on spruce, other sought-after indigenous varieties such as ripple maple are also included, depending on purchasing opportunities and technical innovations.



### 2025 Overview – Highlights and impact

2025 brought a decisive transition from the launch phase to the operational phase. Significant progress was made at organisational, technical and strategy levels, confirming the ability of Forêtexcellence to bring partners together, secure supply and lay the foundations for long-term value creation.

#### Results

- Enhanced xylotheque: more than 200 wood samples stored and prepared; confirmation of its role as a scientific, educational and reference tool for luthiers
- Improved supply: addition of 2 exceptional logs from the Risoud forest, and acquisition of a ripple maple from Les Ponts-de-Martel; publication of a handbook for identifying tonewood
- Identity and communication: Forêtexcellence trademark officially registered; targeted visibility actions (private visits, conferences, cultural partnerships)
- Traceability: ongoing management via a spreadsheet while waiting for the creation of a dedicated digital system
- Related projects being developed: launch of a study to explore ways of making use of wood offcuts



## SWITZERLAND

Organisation: La Libellule

**Project: Raising awareness of environmental issues**

Duration: 2025 → 2026

NEW  
PROJECT  
2025

La Libellule educates the public about nature through two complementary pillars: activities in the field, mainly held in the Geneva region, and a nature centre in the heart of the city, designed as a space for learning and discussions. This project is part of the Audemars Piguet corporate volunteering programme managed by the Audemars Piguet Foundations. It seeks to involve employees in clean-up activities, while encouraging them to be attentive to nature by observing fauna and flora.



# EUROPE 2025 PROJECTS



## SWITZERLAND

Organisation: Parc naturel du Jorat

**Project: Reception infrastructure at the Parc naturel du Jorat**

Duration: 2021 → 2025

This project involves creating a reception area with a covered space and the installation of themed educational nature trails based on the school curriculum for French-speaking Switzerland. This infrastructure will be used as a base camp for schoolchildren engaging in outdoor learning and offers a suitable setting for teaching on forest-related themes and a variety of other educational activities. The project takes into account the needs of pupils, teachers, educational staff and the park itself.

### 2025 Overview – Highlights and impact

2025 was marked by a key event: the official inauguration of new educational facilities in the park, on 17 May at Festi'Jorat. Work that has been ongoing for several years on the educational shelter and two themed trails – "Parole de brigande" and "Bufo le crapaud" – has been completed and made available to the public.

High-quality infrastructure for successful outdoor learning.



#### Results

- Educational shelter inaugurated
- 2 new themed trails created
- Wood from the Vaud region used to build facilities
- Free, immersive, family- and school-friendly activities provided
- More easily accessible thanks to nearby public transport links
- Improved outdoor learning offer for the Parc naturel du Jorat



## SWITZERLAND

Organisation: Parc naturel régional Jura vaudois

**Project: Raising awareness of environmental issues**

Duration: 2025 → 2026

NEW  
PROJECT  
2025

The Parc naturel régional Jura vaudois works to conserve its natural and landscape heritage. Various activities are organised in the field to preserve biodiversity. This project is part of the Audemars Piguet corporate volunteering programme managed by the Audemars Piguet Foundations. Employees are invited to take part in environmental volunteering projects supervised by a leader or specialists such as forest rangers or lumberjacks. They help to maintain fens and biotopes and remove invasive plants.





SWITZERLAND  
Parc naturel du Jorat  
Raising awareness  
of environmental issues



Educational resources  
developed to promote  
forest heritage.

SWITZERLAND  
Forêt Valais  
Raising awareness  
of environmental issues

# EUROPE 2025 PROJECTS



## SWITZERLAND

Organisation: Parc naturel régional Jura vaudois

**Project: Sentier de l'eau et du Vallon du Nozon trail**

Duration: 2025 → 2026

NEW  
PROJECT  
2025

The sentier de l'eau et du Vallon du Nozon trail is a development project run by the Parc naturel régional Jura vaudois, in partnership with the municipalities of Vaulion, Romainmôtier-Envy and Croy. It invites the public to discover nature, the landscapes and cultural treasures related to waterways in this iconic valley in the Parc Jura vaudois. Accessible by public transport, the trail uses an existing pedestrian route equipped with educational signage and fun free activities. Content includes the source of the river, limestone geology, biodiversity, historic uses of water and issues relating to environmental management, with specific focus on child-friendliness.

A trail for exploring, understanding and raising awareness of the challenges related to water.

Preserving local biodiversity by restoring the ecological functions of the pond at La Givrine.



## SWITZERLAND

Organisation: Parc naturel régional Jura vaudois

**Project: Toile verte**

Duration: 2022 → 2026



The La Givrine pond at the Col de la Givrine, set in around 4,500 m<sup>2</sup> of marshland, constitutes a regionally vital biotope and a key reproduction site for several amphibian species, including the common toad, common frog and Alpine newt. Over time, the pond gradually silted up, leading to frequent drying out during the reproduction period, and in turn threatening the longevity of the populations that live there. As part of a compensatory measure related to development of the pass, the project aims to restore the pond and its ecological functions for the long term, and strengthen the network of wetlands in this strategic sector.

"According to our surveys, each year more than 800 amphibians use the La Givrine pond to reproduce, even though it was gradually silting up. Restoration work has helped recreate favourable conditions for the conservation of several vulnerable species."

**Valérie Collaud**, nature and biodiversity manager, Parc naturel régional Jura vaudois

### 2025 Overview – Highlights and impact

2025 was marked by the completion of all regeneration work, leading to the sustainable restoration of this regionally important biotope. Work was undertaken to deepen and reshape the pond, ensuring permanent water levels including during critical periods for amphibian reproduction.

### Results

- Complete regeneration in accordance with objectives; reshaping and deepening the pond to ensure an area with permanent water levels
- Coordination of the project by the Parc Jura vaudois, in partnership with the municipalities of Givrins and Saint-Cergue and canton-wide services
- Management of excavated materials through a specialised channel due to the detection of minor pollution
- Restoration of the pond's natural functions and enhancement of the wetland network at the Col de la Givrine
- Direct contribution to the preservation of amphibian populations and local biodiversity

# EUROPE 2025 PROJECTS



## SWITZERLAND

Organisation: Printemps d'abeilles

**Project: Bee school**

Duration: 2023 → 2025

The goal of the "bee school" project is to educate school children from 18 classes in nine schools in French-speaking Switzerland about the importance of preserving biodiversity. It proposes educational activities and events about beekeeping throughout the school year, in line with the school curriculum for French-speaking Switzerland.

### 2025 Overview – Highlights and impact

2025 marked the end of a three-year engagement period intended to protect pollinators and raise awareness among younger generations. The "bee school" project was consolidated and expanded, confirming the relevance of on-the-ground educational provision, rooted in the regions and open to a wide variety of audiences.

### Results

- 94 events organised
- 22 sites and partner projects
- More than 10 municipalities involved



- Types of workshops offered: discovery of pollinators, visits to educational beehives, honey harvesting, and workshops for making seed bombs, honey-based cosmetics and candles, etc.
- Target audience: children and young people (schools, after-school and holiday clubs, and community centres), vulnerable people, local residents, and intergenerational audiences
- Environmental impacts: installation and management of educational beehives, construction of more than 25 pollinator hotels and nesting boxes, as well as the development or creation of areas promoting biodiversity (school playgrounds, community gardens, orchards and residential sites)

Community efforts to protect the environment.



## SWITZERLAND

Organisation: SeyonVivant

**Project: Raising awareness of environmental issues**

Duration: 2025 → 2027

NEW  
PROJECT  
2025

SeyonVivant's mission is to preserve the ecosystem of the Seyon river and its tributaries, in particular through regular clean-ups on the riverbanks. This project is part of the Audemars Piguet corporate volunteering programme managed by the Audemars Piguet Foundations. It invites employees to help the association by taking part in clean-ups on the banks of the Seyon. The initiative is completed by a tour along the river with a specialist, in order to teach participants about the richness of this environment.



# EUROPE 2025 PROJECTS



## SWITZERLAND

Organisation: Town of La Chaux-de-Fonds

**Project: Emergency aid**

Duration: 2024 → 2026

The project aims to rehabilitate green spaces and the urban tree population in La Chaux-de-Fonds following the storm of 24 July 2023. It is based around three pillars: redeveloping the Parc des Crêtets, adapting tree management practices to restore a resilient canopy, and updating the green space management plan through data collection to enable accurate monitoring of the tree population.

## Rethinking tree management to restore the urban plant population.

### 2025 Overview – Highlights and impact

In 2025, the town of La Chaux-de-Fonds continued to implement projects along with the Audemars Piguet Foundation for Trees. Two initiatives made significant progress: the restoration of Parc des Crêtets and the launch of the LiDAR urban tree inventory.

### Results

- Parc des Crêtets – Restoration of the landscaped stream and wetland area: research and development work made progress helping refine the design of restoration work on the historic stream and its associated wetland; this work paves the way for a major ecological redevelopment aimed at once again making water and biodiversity central elements of the park

- Urban tree inventory – Launch of the LiDAR survey: the town started an innovative tree inventory mapping project using LiDAR (laser technology capable of precisely modelling trees and terrain), conducted by Greehill with the support of Arboristes-Conseils as the Swiss contractor. The contract includes an initial comprehensive inventory and monitoring over three years including a second LiDAR survey after two years

SWITZERLAND  
Arboretum du Vallon  
de l'Aubonne  
Corporate volunteering



# EUROPE 2025 PROJECTS



## UNITED KINGDOM

Organisation: The National Forest Company

**Project: Creating a forest for learning III**

Duration: 2024 → 2027

The "Creating a forest for learning" programme aims to promote outdoor learning and demonstrate the many benefits it has for children and young people. It supports and trains teaching teams to facilitate the introduction of outdoor learning in schools situated within the National Forest area in the East Midlands. After the success of the phase for primary schools, the programme now offers certified training at secondary level – in particular focusing on alternative teaching methods and pupils with special educational needs or disabilities – as well as targeted early years initiatives.

Encouraging outdoor learning to improve education and awareness of environmental issues among young people.

### 2025 Overview – Highlights and impact

In 2025, the programme continued to expand: the commitment to outdoor learning in primary schools was consolidated, while new initiatives tailored to secondary schools and early years settings were rolled out.

The programme now guarantees a clear learning pathway so that young people of all ages can grow up, learn and flourish in contact with nature.

### Results

- Early years: a level 3 Forest Kindergarten certificate was developed and a first training site was opened; currently, 17% of nursery facilities are extending their outdoor learning offer because of the programme

- Primary schools: 97% of schools offer regular outdoor learning activities, including the majority of schools that were previously not really involved or which do not have green spaces
- Secondary schools: 70% of National Forest schools offer regular outdoor learning opportunities and 24% have introduced or are planning to introduce the certification targeting school children in alternative education or with special educational needs or disabilities



# FROM THE FORESTS OF LE BRASSUS TO THE FORESTS OF THE WORLD

**MULTI-COUNTRY**  
**IUCN French Committee**  
 Conservation, awareness raising  
 and organisational development

## GLOBAL 2025 PROJECTS



**MULTI-COUNTRY**  
 Organisation: Botanic Gardens Conservation International (BGCI)  
**Project: Building capacity and sharing knowledge for tree conservation**  
 Duration: 2025 → 2028

Botanic Gardens Conservation International (BGCI), the largest global network dedicated to plant conservation, tasks its regional offices with supporting botanical institutions and stakeholders working in the field to protect endangered tree species and useful trees in Latin America, South-East Asia and Africa. Given the increase in the number of plantations with no reliable scientific database, this project aims to increase the knowledge and abilities of players involved in forest conservation and restoration. The goal is to ensure that planting and restoration work is conducted exactly where it is needed, in a participatory approach that involves all stakeholders, while promoting the use of native species and the central role of local players in forest protection.

**NEW PROJECT 2025**



**MULTI-COUNTRY**  
 Organisation: Conservatoire et Jardin botaniques de la Ville de Genève  
**Project: Multipalms II**  
 Duration: 2024 → 2027

The Multipalms II project takes a cross-disciplinary approach to co-develop a solid foundation for the sustainable management of native useful palms in Africa, based on their ecological, biogeographical and ethnobotanical properties. It draws on botanical and ethnobotanical knowledge to improve conservation, mapping, and the sustainable production of seedlings. The project works closely with communities to share knowledge, promote sustainable harvesting practices, develop nurseries, and support both university and community-based training.

Co-developing sustainable management of native palms drawing on science and local knowledge.

**2025 Overview – Highlights and impact**  
 In 2025, the project made significant progress, further developing applied research, conserving native palms, training local teams and boosting communities' commitment to the sustainable management of forest ecosystems.

- Results**
- More than 550 young people, pupils, artisans and teachers educated and mobilised during 3 environmental education days
  - 3,000 endangered palm plants produced in university nurseries
  - More than 600 native palms planted in forests and suburban areas of Benin and Côte d'Ivoire
  - Organisation of a scientific symposium at the 2025 Congress of the Association for the Taxonomic Study of the Flora of Tropical Africa (AETFAT) and establishment of pan-African research networks on African palms (AFNOPS)
  - Increased project visibility through radiophonic emissions and a publication in *The Conversation*
  - Supervision of PhD and Master's students, with the discovery of new endangered species (*Hyphaene guineensis*, *Borassus akeassii*)
  - Enrichment of biogeographic data on West African palms and improvement of knowledge regarding their distribution and conservation status



**MULTI-COUNTRY**  
**Conservatoire et Jardin botaniques de la Ville de Genève**  
 Conservation and awareness raising

# GLOBAL 2025 PROJECTS



## MULTI-COUNTRY

Organisation: IUCN French Committee

**Project: Small Initiatives Programme – phase 7 (PPI7)**

Duration: 2025 → 2030

**NEW PROJECT 2025**

Since 2006, the French Committee of the IUCN has been implementing the Small Initiatives Programme (PPI), which supports conservation projects run by African NGOs. Initially focused on financing small initiatives, the programme also includes a substantial organisational development component. Its 7th phase (PPI7) is based around four complementary pillars: funding and supporting around 80 projects; developing the technical and organisational capacities of NGOs; establishing strategic networks and collaborations; and promoting measures taken and the role they play in national biodiversity strategies and at the Kunming-Montreal Global Biodiversity Framework.



## MULTI-COUNTRY

Organisation: IUCN French Committee

**Project: Support programme for biodiversity NGOs working in developing countries (ProBioDev)**

Duration: 2024 → 2027



The ProBioDev programme aims to improve biodiversity in developing countries by strengthening the actions of civil society and its intervention capacities. It is based on three complementary components: funding intermediate projects jointly supported by French and local NGOs, coordinating the network of French organisations working on biodiversity issues in developing countries, and skills-building for partner organisations. This programme constitutes a major innovation; it supports fair partnerships and science-based approaches aligned with the Kunming-Montreal Global Biodiversity Framework.

## 2025 Overview – Highlights and impact

2025 was marked by significant progress: the 11 projects reached their halfway point with significant results, the capacities of NGOs were strengthened, the collective dynamic was intensified and several structural projects were launched.

### Results

- 11 intermediate projects led by 23 French and local NGOs in 10 countries
- Discovery of a new frog species in Peru and identification of 83 species through participatory inventories
- Around 1,000 people educated in Cameroon through a variety of community efforts
- Improvement of technical cooperation between Grenoble and Abomey-Calavi (Benin) to restore nature in an urban environment
- 63 emergency veterinary interventions in Laos, far exceeding the goals set
- Progress in international bird monitoring through the project conducted in the Keta lagoon in Ghana
- 5 capacity-building missions in 5 countries and 20 organisational assessments conducted or updated
- 2 training sessions and an expertise workshop organised in the "Developing countries & Biodiversity" working group
- Participation of 12 representatives in the IUCN's World Conservation Conference in Abu Dhabi
- Organisation of a symposium on biodiversity certificates (more than 100 participants)
- Launch of a communication strategy, a monitoring and assessment framework and an initiative incorporating gender-related issues



# ANCESTRAL KNOWLEDGE HELPING TO PROTECT THE AMAZON RAINFOREST

**BRAZIL**  
**Aquaverde**  
 Conservation and ancestral knowledge

## SOUTH AMERICA 2025 PROJECTS



**BRAZIL**  
 Organisation: Aquaverde  
**Project: Olawatawa Centre, preserving the forest and communities through ancestral knowledge**  
 Duration: 2025 → 2027

**NEW PROJECT 2025**

Founded in 2016 by the indigenous Paiter Suruí people in Sete de Setembro, in the Brazilian Amazon, the Olawatawa Centre responds to deforestation threats, economic pressure and the loss of traditional knowledge. Dedicated to preserving and passing on knowledge related to medicinal plants, its work involves restoring degraded forests, promoting traditional medicine and sustainable craftsmanship, and educational ecotourism activities. The support of the Audemars Piguet Foundation for Trees will make it possible to build essential infrastructure, developing the Centre's role as a leading resource for indigenous knowledge and the conservation of the Amazon rainforest, while reinforcing the resilience of the Paiter Suruí people.

Traditional knowledge, a vital weapon in the fight against deforestation.



**COLOMBIA**  
 Organisation: Envol Vert  
**Project: Preserving the last dry forests through agroforestry**  
 Duration: 2022 → 2025

The goal of this project is to develop agroforestry and silvopasture initiatives in the Caribbean region in an effort to preserve dry forests – of which only 8% of the original surface area remains – while strengthening adaptability to climate change and offering economic alternatives to local communities.



### 2025 Overview – Highlights and impact

The project has enabled agroforestry and silvopasture to become firmly established in regions, with a high degree of adoption by the 250 participants. As reforestation has reached maximum capacity on the plots concerned, efforts are now focusing on conservation and regional governance, with 200 hectares of forest identified for community protection. The development of new economic value chains has increased incomes, women's independence, and cohesion within communities.

### Results

- Development of agroforestry and silvopasture systems: 269 hectares developed, 15 community nurseries set up and 25,219 native trees planted
- Capacity building and education: 250 participants trained; improved understanding of environmental issues, water management and climate adaptation
- Focus on conservation: reforestation capacity reached; identification of 200 hectares of forest to conserve, and definition of protection mechanisms
- Sustainable economic alternatives: 4 networks developed and 13 products promoted; increase in income and greater involvement of women
- Institutional development: 5 associations and cooperatives trained in administrative, financial and commercial management

# SOUTH AMERICA 2025 PROJECTS

NEW  
PROJECT  
2025



## PERU

Organisation: Nouvelle Planète

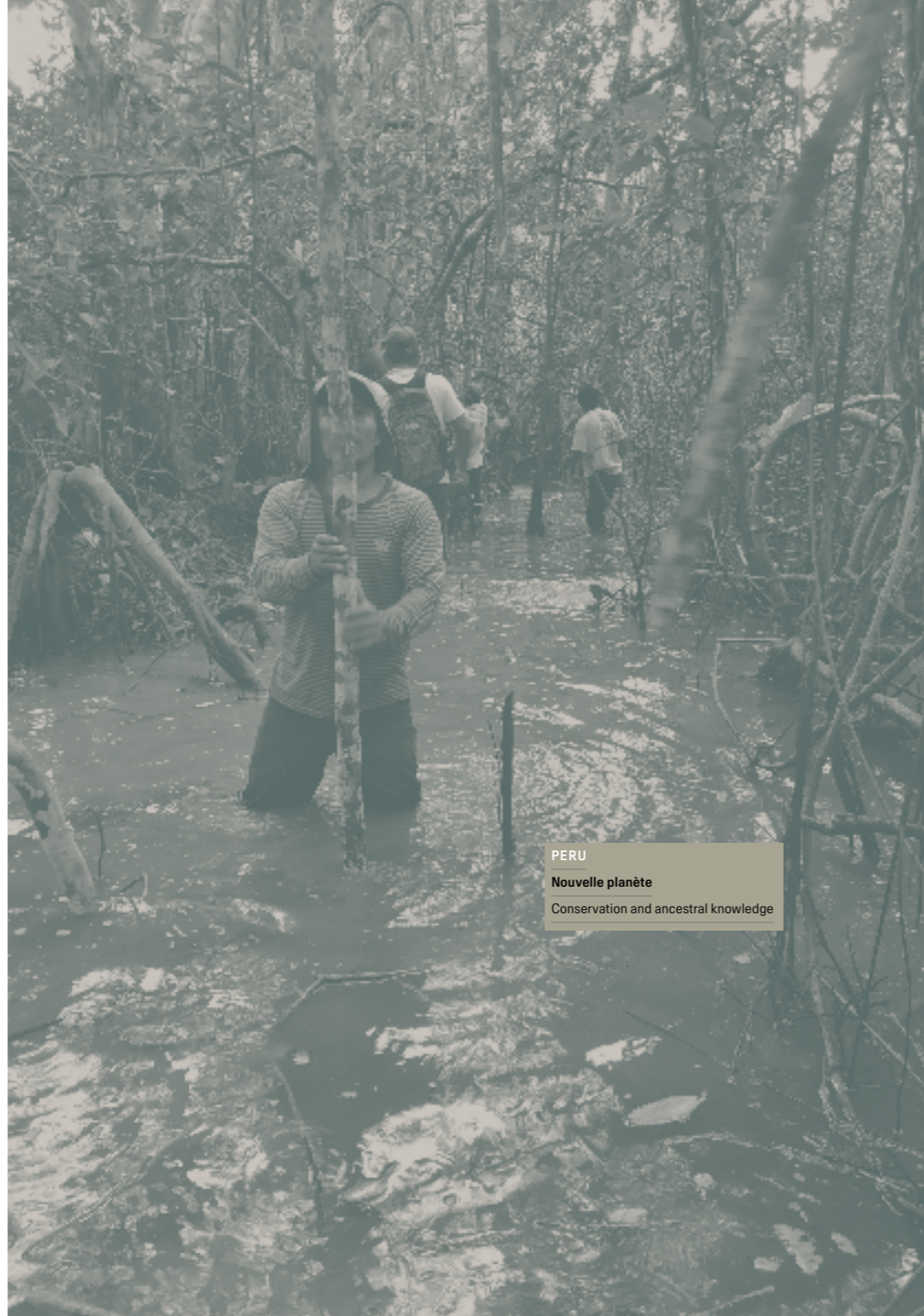
**Project: Protecting the forest by the actions of indigenous peoples**

Duration: 2025 → 2029



The Peruvian Amazon, which covers more than 60% of the country's territory, is one of the world's main biodiversity hotspots. It is home to more than 34,000 plant and animal species and large numbers of indigenous people. However, this richness is seriously endangered by rapid deforestation related to the arrival of colonist, logging and destructive farming practices. The goal of this project is to support Asháninka communities who are facing this pressure, in particular by consolidating their territorial rights. By protecting these communities recognised for their key role in forest conservation and passing on ancestral knowledge, the project directly helps to protect the Amazon for the long term.

Supporting Asháninka communities to preserve the Amazon.



## PERU

Nouvelle planète

Conservation and ancestral knowledge



## BRAZIL

Aquaverde

Conservation

and ancestral knowledge

# SUMMARY TABLE

## PROJECTS SELECTED IN 2025

### Africa

Location	Name of the organisation	Project title	Period
Cape Verde	Associação Projecto Vító	Implementing an organisational development action plan	2025 – 2027
Kenya	Botanic Gardens Conservation International (BGCI) - Africa	Kaya Connect: Restoring the Eastern Africa Coastal Forest biodiversity hotspot	2025 – 2029
Madagascar	Gret	Tsara Kobaby	2025 – 2028
Tanzania	Istituto Oikos	Empowering communities and restoring ecosystems: Afromontane and savannah conservation for sustainable livelihoods in northern Tanzania	2025 – 2029

### Asia

Location	Name of the organisation	Project title	Period
India	Pragya	Ancestral wisdom and modern techniques for forest management and fire prevention in the Indian Himalayas	2025 – 2029

### Europe

Location	Name of the organisation	Project title	Period
Switzerland	Arboretum du Vallon de l'Aubonne	Organisational assessment of the Arboretum du Vallon de l'Aubonne	2025 – 2026
Switzerland	Association pour la Protection des Eaux de la Haute Vallée de L'Orbe (PEHVO)	Raising awareness of environmental issues	2025 – 2026
Switzerland	Association pour la Sauvegarde du Léman	Raising awareness of environmental issues	2025 – 2027
Switzerland	SILVIVA Foundation	Learning outdoors	2025 – 2029
Switzerland	La Libellule	Raising awareness of environmental issues	2025 – 2026

# SUMMARY TABLE

## PROJECTS SELECTED IN 2025

### Europe (continued)

Location	Name of the organisation	Project title	Period
Switzerland	Parc naturel régional Jura vaudois	Raising awareness of environmental issues	2025 – 2026
Switzerland	Parc naturel régional Jura vaudois	Sentier de l'eau et du Vallon du Nozon trail	2025 – 2026
Switzerland	SeyonVivant	Raising awareness of environmental issues	2025 – 2027

### Global

Location	Name of the organisation	Project title	Period
Multi-country	Botanic Gardens Conservation International (BGCI)	Building capacity and sharing knowledge for tree conservation	2025 – 2028
Multi-country	IUCN French Committee	Small Initiatives Programme – phase 7 (PPI7)	2025 – 2030

### South America

Location	Name of the organisation	Project title	Period
Brazil	Aquaverde	Olawatata Centre, preserving the forest and communities through ancestral knowledge	2025 – 2027
Peru	Nouvelle Planète	Protecting the forest by the actions of indigenous peoples	2025 – 2029

# SUMMARY TABLE

## PROJECTS SELECTED BEFORE 2025

### Africa

Location	Name of the organisation	Project title	Period
Benin	Centre Régional de Recherche et d'Éducation pour le Développement Intégré (CREDI-ONG)	Resilience and adaptation to climate change in the Sitatunga Valley	2023 – 2026
Burkina Faso	Action Lutte Contre la Pauvreté	Agroecological restoration and agroforestry in the green belt of the city of Ouagadougou	2022 – 2025
Cape Verde	Associação Projecto Vitó	Time for conservation of endemic threatened flora in Cape Verde's islands	2022 – 2025
Democratic Republic of the Congo	Actions Communautaires pour la Protection de l'Environnement	Supporting the reconstitution of forest cover through agroecological practices	2022 – 2025
Guinea	Antenna Foundation Solidarité Suisse-Guinée	Agroecological learning farms for food security in Guinea	2023 – 2027
Madagascar	Helpsimus – French Association for the Conservation of the Greater Bamboo Lemur	Stepping up protection for a thousand hectares of forest fragments housing the largest population of greater bamboo lemurs in the wild	2024 – 2027
Morocco	Association N'Terractive	Nourishing and medicinal forests	2022 – 2025
Tanzania	Istituto Oikos	Mountain farmers and savannah pastoralists: conserving sustainable livelihoods in East Africa	2022 – 2025
Togo	Association Morija	Agroforestry and green entrepreneurship	2022 – 2025
Togo	Vétérinaires Sans Frontières Suisse (VSF-Suisse)	MiKaGo	2021 – 2025

### Asia

Location	Name of the organisation	Project title	Period
Cambodia	EPER	Green Cashew - Sustainable cashew cultivation to fight climate change	2023 – 2026
Indonesia	Cœur de Forêt	Forest restoration and preservation on the island of Flores, Indonesia	2022 – 2025

# SUMMARY TABLE

## PROJECTS SELECTED BEFORE 2025

### Global

Location	Name of the organisation	Project title	Period
Multi-country	Conservatoire et Jardin botaniques de la Ville de Genève	Multipalms II	2024 – 2027
Multi-country	IUCN French Committee	Support programme for biodiversity NGOs working in developing countries (ProBioDev)	2024 – 2027

### Europe

Location	Name of the organisation	Project title	Period
United Kingdom	The National Forest Company	Creating a forest for learning III	2024 – 2027
Switzerland	Alpes vivantes	Sustainable protection of biodiversity in the Vaud Alps	2023 – 2026
Switzerland	Arboretum du Vallon de l'Aubonne	Improving mediation and conservation	2022 – 2026
Switzerland	Association des Amis de l'ESEP (Elisabeth de Portes school)	Espaces vivants II	2023 – 2027
Switzerland	Association Les Arbres, entre visible et invisible	"Les arbres, entre visible et invisible" learning trail	2024 – 2026
Switzerland	Association scolaire intercommunale de la Vallée de Joux	Tonewood and education in sustainable development	2024 – 2026
Switzerland	Forêt Valais	"A journey to the heart of the forest hunting for Sylvette the owl" educational nature trail	2023 – 2026
Switzerland	Forêtexcellence	Forêtexcellence	2022 – 2027
Switzerland	Parc naturel du Jorat	Reception infrastructure at the Parc naturel du Jorat	2021 – 2025
Switzerland	Parc naturel régional Jura vaudois	Toile verte	2022 – 2026

### Europe (continued)

Location	Name of the organisation	Project title	Period
Switzerland	Printemps d'abeilles	Bee school	2023 – 2025
Switzerland	Town of La Chaux-de-Fonds	Emergency aid	2024 – 2026

### South America

Location	Name of the organisation	Project title	Period
Colombia	Envol Vert	Preserving the last dry forests through agroforestry	2022 – 2025

# GOVERNANCE AND ORGANISATION

Based in Le Brassus, Switzerland, the Audemars Piguet Foundation for Trees is an integral part of the philanthropic vision of Audemars Piguet, which fully funds it. However, its activities are entirely separate from those of the company, and its independence is guaranteed by strict governance rules.



## FOUNDATION AUDEMARS PIGUET FOR TREES

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**Jasmine Audemars**  
Chairwoman

**Bertrand Paris**  
Vice-Chair  
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